



12TH ANNUAL CONSERVATION LEADERSHIP AWARD GALA
AN EVENING HONORING A TRUE CONSERVATION HERO
TUESDAY, JANUARY 19, 2027 ~ NASHVILLE, TN

TITLE SPONSOR

- Beretta

☐ **PRESENTING SPONSOR ~ \$25,000**

- 1 Table of ten and premium seating in the 1st or 2nd row (first come, first placed)
- Recognition as Presenting Sponsor on invitation, print materials, website, social media, ads, and at the event.
- Recognition in the SCI Foundation Booth during the 2026 SCI Convention.
- Thank you-ad in Safari Times featuring your corporate logo.
- Option to include branded item(s) in event gift bag.
- Option of full-page ad in the gala program.
- Naming rights to one of the bars (limited to 4 opportunities).

☐ **PREMIER SPONSOR ~ \$15,000**

- 1 Table of ten and premium seating with placement after Presenting Sponsors (first come, first placed)
- Recognition as Premier Sponsor on invitation, print materials, website, social media, ads, and at the event.
- Recognition in the SCI Foundation Booth during the 2026 SCI Convention.
- Thank you-ad in Safari Times featuring your corporate logo.

☐ **LEAD SPONSOR ~ \$10,000**

- 1 Table of ten, placement after Premier Sponsors (first come, first placed)
- Recognition as Lead Sponsor on print materials, website, social media, ads, and at the event.
- Thank you-ad in Safari Times featuring your corporate logo.

EVENT TICKETS:

- ☐ Single ticket ~ \$500 Quantity: _____

SPONSOR NAME:

(Please list as you would like to be recognized in printed materials)

SPONSORSHIP AMOUNT: \$ _____

PRIMARY CONTACT NAME:

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

PHONE: _____

EMAIL: _____

PAYMENT INFORMATION:

- ☐ Enclosed is a check payable to SCI Foundation

Address for checks **ONLY:**

SCIF, PO Box 306697, Nashville, TN 37230-6697

PLEASE CHARGE MY:

- ☐ American Express ☐ Visa ☐ MasterCard ☐ Discover

CARD NUMBER: _____

EXP. DATE: _____ **CVV:** _____

SIGNATURE: _____

Please email credit card payments directly to

kbyers@SCIFirstForHunters.org

Safari Club International Foundation is a 501(c)(3) non-profit organization that funds and directs worldwide programs dedicated to wildlife conservation and outdoor education. Any contribution may be tax deductible under Internal Revenue Code section 170(c) as a charitable contribution to the extent permitted by law. Tax deductible amount of gift is reduced by the "Fair market Value" of any goods, services, or advantages that a sponsor receives for the donation.

EIN #86-0292099

SPONSORSHIP DEADLINE IS OCTOBER 30, 2026

Contact - Kimberly Byers

kbyers@SCIFirstForHunters.org • (210) 512-8061



**12TH ANNUAL SCI FOUNDATION CONSERVATION
LEADERSHIP AWARD GALA SPONSORED BY BERETTA**
AN EVENING TO HONOR A TRUE CONSERVATION HERO

DATE & TIME:

Tuesday, January 19, 2027

6:00 pm ~ Cocktail Reception & Silent Auction

7:15 pm ~ Dinner & Live Auction followed by Exclusive After Party

LOCATION:

Omni Nashville Hotel
250 Rep. John Lewis Way S
Nashville, TN 37203

GALA OVERVIEW:

The award gala, which is the Foundation's largest fundraiser of the year, features an "Oscar-style" award ceremony, gourmet dinner, open bar, and silent and live auctions featuring elite one-of-a-kind items.

AUDIENCE:

The 11th annual gala was attended by over 600 influential business professionals, community leaders and philanthropic donors who believe in and support SCI Foundation's mission and raised over \$2,000,000 in sponsorships and auction sales.

MEDIA EXPOSURE:

The Beretta Conservation Leadership Award Gala sponsors and auction donors will be promoted internally via the SCI Foundation website, e-Newsletter, membership e-Blasts, direct mailings, and Safari Times. In addition, multiple press releases and announcements will be sent out to industry and non-related media outlets via promotional agreements with our communications media relations department and independent contractors.

OPPORTUNITIES FOR SUPPORT:

Multiple opportunities for supporting the event are available including sponsorships and silent and live auction donations. Sponsors and auction donors will be provided with a unique opportunity to gain visibility and exposure at the highest level of Safari Club International and its membership. By helping support the Foundation's mission, as a sponsor of this event, your organization is sure to receive positive industry exposure from our media campaigns and all promotions for the event as well as from the high-profile audience attending the event.

CONSERVATION LEADERSHIP AWARD CRITERIA:

To be considered for the award, nominees must have demonstrated a lifetime commitment to international hunting and conservation. The award honors those unique individuals that represent the ultimate embodiment of the hunter-conservationist philosophy and have contributed generously to conservation, education and humanitarian services in both time and financial resources. This award is open to anyone in the hunting-conservation world and is not limited to SCI members.

ABOUT SCI FOUNDATION:

SCI Foundation ensures the future of wildlife through conservation, education, and hunting. Since 2000, SCI Foundation, a 501(c)3 charitable organization, has provided \$80 million to promote science-based conservation through wildlife research, youth and teacher education, and humanitarian programs that prove the importance of the hunting community worldwide.

CONTACT:

Kimberly Byers
kbyers@scifirstforhunters.org
(210) 512-8061

For more information, please visit:

<https://safariclubfoundation.org/beretta-and-sci-foundation-conservation-leadership-award/>

SCI MEMBER & DONOR DEMOGRAPHICS:

Income & Education

- Average annual income - \$200,000+
- 40%+ earn in excess of \$250,000
- 10% earn \$750,000+
- 7% earn more than \$1 million
- 85% hold a four-year college degree
- An overwhelming majority of our donors either own their own businesses or are professionals or executives

Purchases

- 88%+ consume alcohol
- 75% utilize professional wealth management services
- 60% own ammunition reloading equipment
- 50% collect art, wine, stamps, or coins as investments
- 38% own one ranch or farm
- 38% own tractors. Half of those own two tractors

- 27% own a fishing boat
- 22%+ smoke cigars
- 20% collect antique duck decoys
- 14% collect antique firearms
- 11% own aircraft
- 5%+ own yachts
- Donors spend an average of \$10,000 annually on hunting & shooting-related equipment
- Donors spend an average of \$7,000 a year on vehicle accessories
- Donors spend on average \$46,000+ a year on jewelry and furs
- Average donor owns 36 firearms

Travel

- \$61,000 spent annually on travel
- Travel over 100 days per year
- 33% travel first class, while 63% travel in business class

Hunting

- Spend an average of 37 days hunting annually
- Travel outside the U.S. to hunt 21 days annually
- Spend an average of \$44,000 annually on hunting

SCI Publications

- 88% spend 3 hours reading each issue of SAFARI Magazine
- 82% share SCI publications with others

Giving

- Average donor donates \$50,000 annually among a variety of causes
- Over 90% contribute to political campaigns