



9TH ANNUAL CONSERVATION LEADERSHIP AWARD GALA
AN EVENING HONORING A TRUE CONSERVATION HERO
TUESDAY, JANUARY 30, 2024 ~ NASHVILLE, TN

TITLE UNDERWRITER ~ \$50,000

- Beretta

PRESENTING SPONSOR ~ \$25,000

- 2 Tables of ten and premium front row seating (first come, first placed)
- Recognition as Presenting Sponsor on invitation, print materials, website, social media, ads, and at the event.
- Recognition in the SCI Foundation Booth during the 2024 SCI Convention.
- Thank you-ad in Safari Times featuring your corporate logo.
- Proprietary banner displayed during the event.
- Option to include branded item(s) in event gift bag.
- Full page ad in the gala program.
- Naming rights to one of the bars (limited to 4 opportunities).

PREMIER SPONSOR ~ \$10,000

- 1 Table of ten and premium seating (first come, first placed)
- Recognition as Premier Sponsor on invitation, print materials, website, social media, ads, and at the event.
- Recognition in the SCI Foundation Booth during the 2024 SCI Convention.
- Thank you-ad in Safari Times featuring your corporate logo.

LEAD SPONSOR ~ \$7,500

- 1 Table of ten
- Recognition as Lead Sponsor on print materials, website, social media, ads, and at the event.
- Thank you-ad in Safari Times featuring your corporate logo.

EVENT TICKETS:

- Single ticket ~ \$500 Quantity: _____

SPONSOR NAME:

(Please list as you would like to be recognized in printed materials)

SPONSORSHIP AMOUNT: \$ _____

PRIMARY CONTACT NAME:

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____

EMAIL: _____

PAYMENT INFORMATION:

- Enclosed is a check payable to SCI Foundation

PLEASE CHARGE MY:

- American Express Visa MasterCard Discover

CARD NUMBER: _____

EXP. DATE: _____ CVV: _____

SIGNATURE: _____

Safari Club International Foundation is a 501(c)(3) non-profit organization that funds and directs worldwide programs dedicated to wildlife conservation and outdoor education. Any contribution may be tax deductible under Internal Revenue Code section 170(c) as a charitable contribution to the extent permitted by law. Tax deductible amount of gift is reduced by the "Fair market Value" of any goods, services, or advantages that a sponsor receives for the donation.

EIN #86-0292099

SPONSORSHIP DEADLINE IS OCTOBER 31, 2023



BERETTA & SCI FOUNDATION
9TH ANNUAL CONSERVATION LEADERSHIP AWARD GALA
AN EVENING TO HONOR A TRUE CONSERVATION HERO

DATE & TIME:

Tuesday, January 30, 2024

6:00 pm ~ Cocktail Reception & Silent Auction

7:15 pm ~ Dinner & Live Auction followed by Exclusive After Party

LOCATION:

Omni Nashville Hotel
250 Rep. John Lewis Way S
Nashville, TN 37203

GALA OVERVIEW:

The award gala, which is the Foundation's largest fundraiser of the year, features an "Oscar-style" award ceremony, gourmet dinner, open bar, and silent and live auctions featuring elite one-of-a-kind items.

AUDIENCE:

The 8th annual gala was attended by over 530 influential business professionals, community leaders and philanthropic donors who believe in and support SCI Foundation's mission and raised \$1,193,000 in sponsorships and auction sales.

MEDIA EXPOSURE:

The Beretta Conservation Leadership Award Gala sponsors and auction donors will be promoted internally via the SCI Foundation website, e-Newsletter, membership e-Blasts, direct mailings, and Safari Times. In addition, multiple press releases and announcements will be sent out to industry and non-related media outlets via promotional agreements with our communications media relations department and independent contractors.

OPPORTUNITIES FOR SUPPORT:

Multiple opportunities for supporting the event are available including sponsorships and silent and live auction donations. Sponsors and auction donors will be provided with a unique opportunity to gain visibility and exposure at the highest level of Safari Club International and its membership. By helping support the Foundation's mission, as a sponsor of this event, your organization is sure to receive positive industry exposure from our media campaigns and all promotions for the event as well as from the high-profile audience attending the event.

CONSERVATION LEADERSHIP AWARD CRITERIA:

To be considered for the award, nominees must have demonstrated a lifetime commitment to international hunting and conservation. The award honors those unique individuals that represent the ultimate embodiment of the hunter-conservationist philosophy and have contributed generously to conservation, education and humanitarian services in both time and financial resources. This award is open to anyone in the hunting-conservation world and is not limited to SCI members.

ABOUT SCI FOUNDATION:

SCI Foundation ensures the future of wildlife through conservation, education, and hunting. Since 2000, SCI Foundation, a 501(c)3 charitable organization, has provided \$80 million to promote science-based conservation through wildlife research, youth and teacher education, and humanitarian programs that prove the importance of the hunting community worldwide.

CONTACT:

Kimberly Byers

kbyers@scifirstforhunters.org

(520) 798-4891

Stephanie Carabeo

scarabeo@scifirstforhunters.org

(520) 798-4916

SCI Foundation

4800 W. Gates Pass Rd.

Tucson, AZ 85745

For more information, please visit:

<https://safariclubfoundation.org/beretta-and-sci-foundation-conservation-leadership-award/>

SCI MEMBER & DONOR DEMOGRAPHICS:

Income & Education

- Average annual income - \$200,000+
- 40%+ earn in excess of \$250,000
- 10% earn \$750,000+
- 7% earn more than \$1 million
- 85% hold a four-year college degree
- An overwhelming majority of our donors either own their own businesses or are professionals or executives

Purchases

- 88%+ consume alcohol
- 75% utilize professional wealth management services
- 60% own ammunition reloading equipment
- 50% collect art, wine, stamps, or coins as investments
- 38% own one ranch or farm
- 38% own tractors. Half of those own two tractors
- 27% own a fishing boat
- 22%+ smoke cigars
- 20% collect antique duck decoys
- 14% collect antique firearms
- 11% own aircraft
- 5%+ own yachts
- Donors spend an average of \$10,000 annually on hunting & shooting-related equipment
- Donors spend an average of \$7,000 a year on vehicle accessories
- Donors spend on average \$46,000+ a year on jewelry and furs
- Average donor owns 36 firearms

Travel

- \$61,000 spent annually on travel
- Travel over 100 days per year
- 33% travel first class, while 63% travel in business class

Hunting

- Spend an average of 37 days hunting annually
- Travel outside the U.S. to hunt 21 days annually
- Spend an average of \$44,000 annually on hunting

SCI Publications

- 88% spend 3 hours reading each issue of SAFARI Magazine
- 82% share SCI publications with others

Giving

- Average donor donates \$50,000 annually among a variety of causes
- Over 90% contribute to political campaigns



Beretta & SCI Foundation Conservation Leadership Award Gala Nashville, TN - January 30, 2024

Firearm Donor Agreement

World Headquarters
4800 W. Gates Pass Road
Tucson, Arizona 85745-9490
Office: 520 798 4891
Fax: 520 798 4891
kbyers@scifirstforhunters.org

This form must be completed for all firearm donations. Other tangible donations must be completed on a Non-Hunt Donor Agreement. In order to receive SCI Priority Points, the Exhibitor must be contracted and exhibit in the same convention year as their donation. All priority rules and regulations apply. All SCI/General Auction Fund exhibitor donation requirements must be satisfied for any additional donation to receive points. All donations for supplemental events will only receive convention priority points equal to that of their SCI/General Auction Fund donation. Points will be awarded based on auction net revenue of 1 point per \$1,000 of net revenue.

Please include as much detail in your description as possible:

Include a photo, JPEG/TIFF (must be at least 300 dpi and at least 7" wide). In order for the donation to be considered, artwork (graphics) must be included. Attach any copy you would like used in promotion of this/these item(s).

DEADLINE TO SUBMIT DONOR AGREEMENT: 11/1/2023

ALL MONETARY VALUES MUST BE IN U.S. DOLLARS.

THIS IS A 100% DONATION - NO EXCEPTIONS WILL BE MADE.

FIREARM

TYPE: RIFLE SHOTGUN HANDGUN MUZZLELOADER

PHOTO INCLUDED: YES NO PHOTOS OF ITEM IS CURRENTLY: COMPLETED A WORK IN PROGRESS SAMPLE OF WORK

MODEL: ACTION:

CALIBER/GAUGE: APPROX. WEIGHT:

BARREL LENGTH: BARREL TYPE: STAINLESS STEEL BLUED OTHER:

STOCK MATERIAL: CHECKERED: YES NO

STOCK STYLE:

ENGRAVING: YES NO ENGRAVING LOCATION:

DESCRIPTION:

ACCESSORIES

SCOPE RINGS/MOUNT:

SCOPE: MAKE/MODEL: SPECS:

CASE: YES NO TYPE:

AMMUNITION: YES NO TYPE:

OTHER (PLEASE BE SPECIFIC):

FAIR MARKET VALUE (USD): \$

THIS IS A: 100% DONATION - NO EXCEPTIONS WILL BE MADE.

COMPANY MEMBERSHIP NO.: DONATING COMPANY:

CONTACT NAME: E-MAIL: WEBSITE:

ADDRESS:

CITY/STATE OR PROVINCE/ZIP OR POSTAL CODE:

PHONE (PLEASE INCLUDE AREA CODE): FAX (PLEASE INCLUDE AREA CODE):

Please Note: SCI Foundation (SCIF) reserves the right to use this donation in whatever way deemed most beneficial to SCIF by the SCIF Beretta Event Committee. SCIF reserves the right to reject or cancel this donation at any time if it is determined at a later date that the item is inappropriate for auction or for any other reason. SCIF shall not be liable to donor for any loss, damage or expense claimed to have been suffered by donor as a result of such termination.

By signing below, donor accepts responsibility for the fulfillment and completion of the terms of this agreement after acceptance by SCIF and agrees that this is a 100% donation to SCIF.

SIGNATURE

DATE



World Headquarters
4800 W. Gates Pass Road
Tucson, Arizona 85745-9490
Office: 520 798 4891
Fax: 520 618 4891
kbyers@scifirstforhunters.org

Beretta & SCI Foundation Conservation Leadership Award Gala Nashville, TN - January 30, 2024

Non-Hunt Donor Agreement

This form must be completed for donations of all items except firearms, or hunt or fishing donations. Firearm donors must complete a Firearm Donor Agreement. **In order to receive SCI Priority Points, the Exhibitor must be contracted and exhibit in the same convention year as their donation. All priority rules and regulations apply. All SCI/General Auction Fund exhibitor donation requirements must be satisfied for any additional donation to receive points. All donations for supplemental events will only receive convention priority points equal to that of their SCI/General Auction Fund donation. Points will be awarded based on auction net revenue of 1 point per \$1,000 of net revenue.**

Please include as much detail in your description as possible, for example:
If your donation is artwork, include title, dimensions, medium, and type of frame. If your donation is clothing, include size, color, and if the item can be exchanged. Include graphic images of item, JPEG/TIFF (**must be at least 300 dpi and at least 7" wide**). No videos please. In order for the donation to be considered, artwork (graphics) must be included. *Attach any copy you would like used in promotion of this/these item(s).*

DEADLINE TO SUBMIT DONOR AGREEMENT: 11/1/2023

ALL MONETARY VALUES MUST BE IN U.S. DOLLARS.

THIS IS A 100% DONATION - NO EXCEPTIONS WILL BE MADE.

DONATION TYPE (ARTWORK, EQUIPMENT, JEWELRY, ETC): _____

PHOTO INCLUDED: YES NO PHOTOS OF ITEM IS CURRENTLY: COMPLETED A WORK IN PROGRESS SAMPLE OF WORK

IF CLOTHING, SIZE: _____ COLOR: _____ EXCHANGEABLE (SIZE ONLY): YES NO

FOR LARGE ITEMS, DIMENSIONS: _____ WEIGHT: _____

FOR ORIGINAL ART, MEDIUM: _____ TITLE: _____

DESCRIPTION (DESCRIPTION OF ITEM WILL BE USED FOR PROMOTION. BE SPECIFIC AND INCLUDE UNIQUE OR INTERESTING DETAILS.)

FAIR MARKET VALUE (USD): \$ _____ **THIS IS A:** 100% DONATION - NO EXCEPTIONS WILL BE MADE

COMPANY MEMBERSHIP NO: _____

DONATING COMPANY: _____

CONTACT NAME: _____

E-MAIL: _____

WEBSITE: _____

ADDRESS: _____

CITY/STATE OR PROVINCE/ZIP OR POSTAL CODE: _____

PHONE (PLEASE INCLUDE AREA CODE): _____

FAX (PLEASE INCLUDE AREA CODE): _____

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SIGNATURE _____

DATE _____