



### 9<sup>th</sup> Annual Conservation Leadership Award Gala

# AN EVENING HONORING A TRUE CONSERVATION HERO TUESDAY, JANUARY 30, 2024 ~ NASHVILLE, TN

#### TITLE UNDERWRITER ~ \$50,000

• Beretta

#### ☐ Presenting Sponsor ~ \$25,000

- 2 Tables of ten and premium front row seating (first come, first placed)
- Recognition as Presenting Sponsor on invitation, print materials, website, social media, ads, and at the event.
- Recognition in the SCI Foundation Booth during the 2024 SCI Convention.
- Thank you-ad in Safari Times featuring your corporate logo.
- Proprietary banner displayed during the event.
- Option to include branded item(s) in event gift bag.
- Full page ad in the gala program.
- Naming rights to one of the bars (limited to 4 opportunities).

#### $\square$ Premier Sponsor ~ \$10,000

- 1 Table of ten and premium seating (first come, first placed)
- Recognition as Premier Sponsor on invitation, print materials, website, social media, ads, and at the event.
- Recognition in the SCI Foundation Booth during the 2024 SCI Convention.
- Thank you-ad in Safari Times featuring your corporate logo.

#### $\square$ LEAD SPONSOR ~ \$7,500

- 1 Table of ten
- Recognition as Lead Sponsor on print materials, website, social media, ads, and at the event.
- Thank you-ad in Safari Times featuring your corporate logo.

#### **EVENT TICKETS:**

		Quantity:

#### **SPONSOR NAME:**

SPONSORSHIP	AMOUNT: \$
PRIMARY CON	TACT NAME:
Address:	
CITY:	STATE: ZIP:
PHONE:	
EMAIL:	
PAYMENT INF	ORMATION:
☐ Enclosed is a	check payable to SCI Foundation
PLEASE CHARC	EE MY: press □ Visa □ MasterCard □ Discover
CARD NUMBER	

Safari Club International Foundation is a 501(c)(3) non-profit organization that funds and directs worldwide programs dedicated to wildlife conservation and outdoor education. Any contribution may be tax deductible under Internal Revenue Code section 170(c) as a charitable contribution to the extent permitted by law. Tax deductible amount of gift is reduced by the "Fair market Value" of any goods, services, or advantages that a sponsor receives for the donation.

EIN #86-0292099

SPONSORSHIP DEADLINE IS OCTOBER 31, 2023





# BERETTA & SCI FOUNDATION 9<sup>th</sup> Annual Conservation Leadership Award Gala

AN EVENING TO HONOR A TRUE CONSERVATION HERO

#### DATE & TIME:

Tuesday, January 30, 2024 6:00 pm ~ Cocktail Reception & Silent Auction 7:15 pm ~ Dinner & Live Auction followed by Exclusive After Party

#### LOCATION:

Omni Nashville Hotel 250 Rep. John Lewis Way S Nashville, TN 37203

#### **GALA OVERVIEW:**

The award gala, which is the Foundation's largest fundraiser of the year, features an "Oscar-style" award ceremony, gourmet dinner, open bar, and silent and live auctions featuring elite one-of-a-kind items.

#### **AUDIENCE:**

The 8<sup>th</sup> annual gala was attended by over 530 influential business professionals, community leaders and philanthropic donors who believe in and support SCI Foundation's mission and raised \$1,193,000 in sponsorships and auction sales.

#### **MEDIA EXPOSURE:**

The Beretta Conservation Leadership Award Gala sponsors and auction donors will be promoted internally via the SCI Foundation website, e-Newsletter, membership e-Blasts, direct mailings, and Safari Times. In addition, multiple press releases and announcements will be sent out to industry and non-related media outlets via promotional agreements with our communications media relations department and independent contractors.

#### **OPPORTUNITIES FOR SUPPORT:**

Multiple opportunities for supporting the event are available including sponsorships and silent and live auction donations. Sponsors and auction donors will be provided with a unique opportunity to gain visibility and exposure at the highest level of Safari Club International and its membership. By helping support the Foundation's mission, as a sponsor of this event, your organization is sure to receive positive industry exposure from our media campaigns and all promotions for the event as well as from the high-profile audience attending the event.

#### CONSERVATION LEADERSHIP AWARD CRITERIA:

To be considered for the award, nominees must have demonstrated a lifetime commitment to international hunting and conservation. The award honors those unique individuals that represent the ultimate embodiment of the hunter-conservationist philosophy and have contributed generously to conservation, education and humanitarian services in both time and financial resources. This award is open to anyone in the hunting-conservation world and is not limited to SCI members.

#### ABOUT SCI FOUNDATION:

SCI Foundation ensures the future of wildlife through conservation, education, and hunting. Since 2000, SCI Foundation, a 501(c)3 charitable organization, has provided \$80 million to promote science-based conservation through wildlife research, youth and teacher education, and humanitarian programs that prove the importance of the hunting community worldwide.

#### **CONTACT:**

Kimberly Byers <a href="mailto:kbyers@scifirstforhunters.org">kbyers@scifirstforhunters.org</a> (520) 798-4891

Stephanie Carabeo scarabeo@scifirstforhunters.org (520) 798-4916

SCI Foundation 4800 W. Gates Pass Rd. Tucson, AZ 85745

For more information, please visit:

https://safariclubfoundation.org/beretta-and-sci-foundation-conservation-leadership-award/

#### **SCI MEMBER & DONOR DEMOGRAPHICS:**

#### Income & Education

- Average annual income \$200,000+
- 40%+ earn in excess of \$250,000
- 10% earn \$750,000+
- 7% earn more than \$1 million
- 85% hold a four-year college degree
- An overwhelming majority of our donors either own their own businesses or are professionals or executives

#### **Purchases**

- 88%+ consume alcohol
- 75% utilize professional wealth management services
- 60% own ammunition reloading equipment
- 50% collect art, wine, stamps, or coins as investments
- 38% own one ranch or farm
- 38% own tractors. Half of those own two tractors
- 27% own a fishing boat
- 22%+ smoke cigars
- 20% collect antique duck decoys
- 14% collect antique firearms
- 11% own aircraft
- 5%+ own yachts
- Donors spend an average of \$10,000 annually on hunting & shooting-related equipment
- Donors spend an average of \$7,000 a year on vehicle accessories
- Donors spend on average \$46,000+ a year on jewelry and furs
- Average donor owns 36 firearms

#### Travel

- \$61,000 spent annually on travel
- Travel over 100 days per year
- 33% travel first class, while 63% travel in business class

#### Hunting

- Spend an average of 37 days hunting annually
- Travel outside the U.S. to hunt 21 days annually
- Spend an average of \$44,000 annually on hunting

#### **SCI Publications**

- 88% spend 3 hours reading each issue of SAFARI Magazine
- 82% share SCI publications with others

#### Giving

- Average donor donates \$50,000 annually among a variety of causes
- Over 90% contribute to political campaigns



#### **World Headquarters**

4800 W. Gates Pass Road Tucson, Arizona 85745-9490 Office: 520 798 4891 Fax: 520 798 4891

kbyers@scifirstforhunters.org

### Beretta & SCI Foundation Conservation Leadership Award Gala Nashville, TN - January 30, 2024

## Firearm Donor Agreement

This form must be completed for all firearm donations. Other tangible donations must be completed on a Non-Hunt Donor Agreement. In order to receive SCI Priority Points, the Exhibitor must be contracted and exhibit in the same convention year as their donation. All priority rules and regulations apply. All SCI/General Auction Fund exhibitor donation requirements must be satisfied for any additional donation to receive points. All donations for supplemental events will only receive convention priority points equal to that of their SCI/General Auction Fund donation. Points will be awarded based on auction net revenue of 1 point per \$1,000 of net revenue.

Please include as much detail in your description as possible:

Include a photo, JPEG/TIFF (must be at least 300 dpi and at least 7" wide). In order for the donation to be considered, artwork (graphics) must be included. Attach any copy you would like used in promotion of this/these item(s).

### **DEADLINE TO SUBMIT DONOR AGREEMENT: 11/1/2023**

ALL MONETARY VALUES MUST BE IN U.S. DOLLARS.
THIS IS A 100% DONATION - NO EXCEPTIONS WILL BE MADE.

FIREARM							
TYPE:	RIFLE	☐ SHO	TGUN	☐ HANDGUN		☐ MUZZLELOADER	
PHOTO INCLUDED	D: YES NO	PHOTOS OF ITEM	IS CURRENTLY: 🗖 C	CURRENTLY: COMPLETED		ROGRESS	☐ SAMPLE OF WORK
MODEL:				ACTION:			
CALIBER/GAUGE:				APPROX. \	WEIGHT:		
BARREL LENGTH:		BARREL TYPE:	☐ STAINLESS STE	EEL 🗖 BLUE	ED 🗖 OTHER:		
STOCK MATERIAL	:					CHECKERE	D: YES NO
STOCK STYLE:							
ENGRAVING:	☐ YES ☐ NO	ENGRAVING LOCA	TION:				
DESCRIPTION:							
ACCESSORIES	S						
SCOPE RINGS/MO	OUNT:						
SCOPE: MAKE/MODEL:			SPECS:				
CASE:	☐ YES ☐ NO	TYPE:					
AMMUNITION:	☐ YES ☐ NO	TYPE:					
OTHER (PLEAS	SE BE SPECIFIC):						
FAIR MARKET V	/ALUE (USD): \$		THIS IS A: 🔲 1	00% DONAT	ION - NO EXCEP	TIONS WILL	BE MADE.
COMPANY MEMBE	ERSHIP NO.:			DONATING	COMPANY:		
		E-MAIL:			WEBSITI	E:	
ADDRESS:							
CITY/STATE OR PE	ROVINCE/ZIP OR POS	TAL CODE:					
PHONE (PLEASE INCLUDE AREA CODE):				FAX (PLEA	SE INCLUDE AREA	CODE):	

Please Note: SCI Foundation (SCIF) reserves the right to use this donation in whatever way deemed most beneficial to SCIF by the SCIF Beretta Event Committee. SCIF reserves the right to reject or cancel this donation at any time if it is determined at a later date that the item is inappropriate for auction or for any other reason. SCIF shall not be liable to donor for any loss, damage or expense claimed to have been suffered by donor as a result of such termination.

By signing below, donor accepts responsibility for the fulfillment and completion of the terms of this agreement after acceptance by SCIF and agrees that this is a 100% donation to SCIF.

SIGNATURE	DATE	



#### **World Headquarters** 4800 W. Gates Pass Road

Tucson, Arizona 85745-9490 Office: 520 798 4891

Fax: 520 618 4891

For Office Use Only:

kbyers@scifirstforhunters.org

## Beretta & SCI Foundation Conservation Leadership Award Gala Nashville, TN - January 30, 2024

Prior to acceptance of this agreement by SCIF, donor must submit a current published price list, graphic brochure and recent trophy photograph. Promotion in SCIF publications begins after donation has met criteria and donor has been accepted for sale at auction. In order to receive SCI Priority Points, the Exhibitor must be contracted and exhibit in the same convention year as their donation. All priority rules and regulations apply. All SCI/General Auction Fund exhibitor donation requirements must be points equal to that of their SCI/General Auction Fund donation. Points will be awarded based on auction net revenue of 1 point per \$1,000 of net revenue.

<u> </u>	ASED ON AVAILABILITY OF AUCTION SLOTS. SUBMITTHIS PAPERWORK EARLY.
DEADLINE TO SU	IBMIT DONOR AGREEMENT: 11/1/2023
ALL MONE IARY VALUES MUST	
New Exhibitor Yes No THIS IS A 100% DONATION - NO	EXCEPTIONS WILL BE MADE.
DONATING COMPANY	COMPANY MEMBERSHIP NO.
DUTFITTER'S NAME	E-MAIL/WEBSITE
STREET ADDRESS OR P.O. BOX	TELEPHONE
CITY/STATE OR PROVINCE/ZIP OR POSTAL CODE	FAX
COUNTRY	COMPLETE ALL INFORMATION BELOW
FAIR MARKET VALUE (USD)\$	COST OF EXTRA HUNTER(S)/ANGLER(S) \$
CHECK ONE BIG GAME HUNT FISHING TRIP BIRD HUNT	
NUMBER OF HUNTER(S) NUMBER OF NON-HUNTER(S)	NON-HUNTER/NON-ANGLER \$
NUMBER OF ANGLER(S) NUMBER OF NON-ANGLER(S)	IS FIELD PREP INCLUDED (I.E. CAPING, SKINNING, SALTING)? YES NO
SPECIES SOUGHT	METHOD(S) OF TAKE: HUNTER'S CHOICE RIFLE BOW HAND-GUN
FREERANGING QYES NO IF NO, SIZE OF ENCLOSURE	CROSSBOW MUZZLELOADER SHOTGUN
NUMBER OF GUIDES 1X1 2X1 OTHER NONE	GAME THAT CAN BE ADDED
LOCATION OF HUNT (SPECIFIC HUNT/FISH AREA)	CAN TRIP BE EXTENDED? YES NO COST PER DAY
TROPHY FEES INCLUDED	ARE SPECIAL TRANSPORTATION CHARTERS REQUIRED? YES NO
MEDAL CLASS INCLUDED: BRONZE SILVER GOLD	TYPE AIR GROUND OTHER
BEST AVAILABLE UP TO:	ESTIMATED COST \$ INCLUDED? YES NO
JPGRADE COST:	TRIP ARRIVAL AND DEPARTURE POINT
ACTUAL HUNT/FISHING DAYS:	LIST OTHER AMENITIES INCLUDED
RANGE OF DATES TRIP CAN BE SCHEDULED:	ARE ANY CITES PERMITS REQUIRED? YES NO
CAN TRIP BE TAKEN IN ALTERNATE YEARS? YES YEAR(S) NO	INCLUDED? YES NO
TYPE OF ACCOMMODATIONS INCLUDED:	WHAT OTHER FEES INCURRED BY HUNTER/ANGLER?
FEES NOT INCLUDED IN DONATION (ACTUAL AND ESTIMATED)	DIPPING, PACKING, EXPEDITING OR OTHER CHARGES?
, ,	ANY OTHER GOVERNMENT FEES OR G.S.T? YES NO COST\$
TOTAL COST OF LICENSE/PERMIT/TAG FEES LICENSE \$ TAG \$	COMMENTS:
S PERMIT BY DRAWING OR LOTTERY? YES  NO	
F YES, APPLICATION DEADLINE	
S FIREARM PERMIT REQUIRED?	
BEFORE SUBMITTING THIS FORM TO SCI, HAVE YOU:	
☐ SIGNED AGREEMENT? ☐ ATTACHED BROCHURE	? ATTACHED PRICE LIST?
☐ ATTACHED PROMOTIONAL WRITE-UP FOR PROMOTIONAL MATERIALS?	☐ PROVIDED PHOTOS?
Please Note: SCI Foundation (SCIF) reserves the right to use this donation in whatever way	
ight to reject or cancel this donation at any time if it is determined at a later date that the item	is inappropriate for auction or for any other reason. SCIF shall not be liable to donor for

any loss, damage or expense claimed to have been suffered by donor as a result of such termination.

By signing below, donor accepts responsibility for the fulfillment and completion of the terms of this agreement after acceptance by SCIF and agrees that this is a 100% donation to

ACCEPTANCE SIGNATURE TITLE DATE



#### World Headquarters

4800 W. Gates Pass Road Tucson, Arizona 85745-9490 Office: 520 798 4891 Fax: 520 618 4891 kbyers@scifirstforhunters.org

### Beretta & SCI Foundation Conservation Leadership Award Gala Nashville, TN - January 30, 2024

# Non-Hunt Donor Agreement

This form must be completed for donations of all items except firearms, or hunt or fishing donations. Firearm donors must complete a Firearm Donor Agreement, In order to receive SCI Priority Points, the Exhibitor must be contracted and exhibit in the same convention year as their donation. All priority rules and regulations apply. All SCI/General Auction Fund exhibitor donation requirements must be satisfied for any additional donation to receive points. All donations for supplemental events will only receive convention priority points equal to that of their SCI/General Auction Fund donation. Points will be awarded based on auction net revenue of 1 point per \$1,000 of net revenue.

Please include as much detail in your description as possible, for example:

If your donation is artwork, include title, dimensions, medium, and type of frame. If your donation is clothing, include size, color, and if the item can be exchanged. Include graphic images of item, JPEG/TIFF (must be at least 300 dpi and at least 7" wide). No videos please. In order for the donation to be considered, artwork (graphics) must be included. Attach any copy you would like used in promotion of this/these item(s).

### **DEADLINE TO SUBMIT DONOR AGREEMENT: 11/1/2023**

ALL MONETARY VALUES MUST BE IN U.S. DOLLARS.

THIS IS A 100% DONATION - NO EXCEPTIONS WILL BE MADE.

DONATION TYPE (ARTWORK, EQUIPMEN	IT, JEWELRY, ETC):	
PHOTO INCLUDED: YES NO	PHOTOS OF ITEM IS CURREN	ITLY: 🗖 COMPLETED 🗖 A WORK IN PROGRESS 🗖 SAMPLE OF WORK
IF CLOTHING, SIZE:	COLOR:	EXCHANGEABLE (SIZE ONLY): U YES NO
FOR LARGE ITEMS, DIMENSIONS:		WEIGHT:
FOR ORIGINAL ART, MEDIUM:		TITLE:
DESCRIPTION (DESCRIPTION OF ITE	EM WILL BE USED FOR PROMOT	TION. BE SPECIFIC AND INCLUDE UNIQUE OR INTERESTING DETAILS.)
FAIR MARKET VALUE (USD): \$	THIS IS	A: ☐ 100% DONATION - NO EXCEPTIONS WILL BE MADE
COMPANY MEMBERSHIP NO:		DONATING COMPANY:
CONTACT NAME:	E-MAIL:	WEBSITE:
ADDRESS:		
CITY/STATE OR PROVINCE/ZIP OR POST	AL CODE:	
PHONE (PLEASE INCLUDE AREA CODE):		FAX (PLEASE INCLUDE AREA CODE):
reserves the right to reject or cancel this dona	ation at any time if it is determined	chatever way deemed most beneficial to SCIF by the SCIF Beretta Event Committee. SCIF at a later date that the item is inappropriate for auction or for any other reason. SCIF shall need by donor as a result of such termination.
By signing below, donor accepts responsib donation to SCIF.	ility for the fulfillment and comple	etion of the terms of this agreement after acceptance by SCIF and agrees that this is a 100
SIGNATURE		DATE