



## **8<sup>TH</sup> ANNUAL CONSERVATION LEADERSHIP AWARD GALA**

AN EVENING HONORING A TRUE CONSERVATION HERO

## TUESDAY, FEBRUARY 21, 2023 ~ NASHVILLE, TN

#### TITLE UNDERWRITER ~ \$50,000

• Beretta

#### □ PRESENTING SPONSOR ~ \$25,000

- 2 Tables of ten and premium front row seating.
- Recognition as Presenting Sponsor on invitation, print materials, website, social media, ads, and at the event.
- Exclusive access to a Sponsor dedicated open bar the night of the event.
- Recognition in the SCI Foundation Booth during the 2023 SCI Convention.
- Thank you ad in Safari Times featuring your corporate logo.
- Proprietary banner displayed during the event.
- Option to include branded item(s) in event gift bag.
- Full page ad in the gala program.
- Naming rights to one of the bars (limited to 4 opportunities).

#### □ PREMIER SPONSOR ~ \$10,000

- 1 Table of ten and premium seating.
- Recognition as Premier Sponsor on invitation, print materials, website, social media, ads, and at the event.
- Exclusive access to a Sponsor dedicated open bar the night of the event.
- Recognition in the SCI Foundation Booth during the 2023 SCI Convention.
- Thank you ad in Safari Times featuring your corporate logo.

#### □ LEAD SPONSOR ~ \$5,000

- 1 Table of ten
- Recognition as Lead Sponsor on print materials, website, social media, ads, and at the event.
- Exclusive access to a Sponsor dedicated open bar the night of the event.
- Thank you ad in Safari Times featuring your corporate logo.

#### EVENT TICKETS:

□ Single ticket ~ \$350 Quantity: \_\_\_\_\_

#### No Recognition Benefits with Ticket Only Purchases

#### **SPONSOR NAME:**

(Please list as you would like to be recognized in printed materials)

SPONSORSHIP AMOUNT: \$\_\_\_\_\_

#### PRIMARY CONTACT NAME:

EMAIL:

### **PAYMENT INFORMATION:**

□ Enclosed is a check payable to SCI Foundation

#### PLEASE CHARGE MY:

American Express 🛛 Visa 🖵 MasterCard 🖵 Discover

CARD NUMBER: \_\_\_\_\_

EXP. DATE: \_\_\_\_\_ CVV: \_\_\_\_\_

SIGNATURE:

Safari Club International Foundation is a 501(c)(3) non-profit organization that funds and directs worldwide programs dedicated to wildlife conservation and outdoor education. Any contribution may be tax deductible under Internal Revenue Code section 170(c) as a charitable contribution to the extent permitted by law. Tax deductible amount of gift is reduced by the 'Fair market Value'' of any goods, services, or advantages that a sponsor receives for the donation. EIN #86-0292099

### SPONSORSHIP DEADLINE IS OCTOBER 31, 2022





# BERETTA & SCI FOUNDATION 8<sup>th</sup> Annual Conservation Leadership Award Gala An evening to honor a true conservation hero

### DATE & TIME:

Tuesday, February 21, 2023 5:45 pm ~ Cocktail Reception & Silent Auction 7:15 pm ~ Dinner & Live Auction followed by Exclusive After Party

#### LOCATION:

Omni Nashville Hotel 250 Rep. John Lewis Way S Nashville, TN 37203

#### GALA OVERVIEW:

The award gala, which is the Foundation's largest fundraiser of the year, features an "Oscar-style" award ceremony, gourmet dinner, open bar, and silent and live auctions featuring elite one-of-a-kind items.

#### AUDIENCE:

The 7<sup>th</sup> annual gala was attended by over 430 influential business professionals, community leaders and philanthropic donors who believe in and support SCI Foundation's mission and raised nearly \$886,000 in sponsorships and auction sales.

#### MEDIA EXPOSURE:

The Beretta Conservation Leadership Award Gala sponsors and auction donors will be promoted internally via the SCI Foundation website, e-Newsletter, membership e-Blasts, direct mailings, and Safari Times. In addition, multiple press releases and announcements will be sent out to industry and non-related media outlets via promotional agreements with our communications media relations department and independent contractors.

#### **OPPORTUNITIES FOR SUPPORT:**

Multiple opportunities for supporting the event are available including sponsorships and silent and live auction donations. Sponsors and auction donors will be provided with a unique opportunity to gain visibility and exposure at the highest level of Safari Club International and its membership. By helping support the Foundation's mission, as a sponsor of this event, your organization is sure to receive positive industry exposure from our media campaigns and all promotions for the event as well as from the high-profile audience attending the event.

#### CONSERVATION LEADERSHIP AWARD CRITERIA:

To be considered for the award, nominees must have demonstrated a lifetime commitment to international hunting and conservation. The award honors those unique individuals that represent the ultimate embodiment of the hunter-conservationist philosophy and have contributed generously to conservation, education and humanitarian services in both time and financial resources. This award is open to anyone in the hunting-conservation world and is not limited to SCI members.

#### **ABOUT SCI FOUNDATION:**

SCI Foundation ensures the future of wildlife through conservation, education, and hunting. Since 2000, SCI Foundation, a 501(c)3 charitable organization, has provided \$80 million to promote sciencebased conservation through wildlife research, youth and teacher education, and humanitarian programs that prove the importance of the hunting community worldwide.

#### CONTACT:

Kimberly Byers kbyers@scifirstforhunters.org (520) 798-4891

Stephanie Carabeo <u>scarabeo@scifirstforhunters.org</u> (520) 798-4916

SCI Foundation 4800 W. Gates Pass Rd. Tucson, AZ 85745

For more information, please visit: <u>https://safariclubfoundation.org/beretta-and-sci-foundation-conservation-leadership-award/</u>

#### SCI MEMBER & DONOR DEMOGRAPHICS:

#### Income & Education

- Average annual income \$200,000+
- 40%+ earn in excess of \$250,000
- 10% earn \$750,000+
- 7% earn more than \$1 million
- 85% hold a four-year college degree
- An overwhelming majority of our donors either own their own businesses or are professionals or executives

#### Purchases

- 88%+ consume alcohol
- 75% utilize professional wealth management services
- 60% own ammunition reloading equipment
- 50% collect art, wine, stamps, or coins as investments
- 38% own one ranch or farm
- 38% own tractors. Half of those own two tractors
- 27% own a fishing boat
- 22%+ smoke cigars
- 20% collect antique duck decoys
- 14% collect antique firearms
- 11% own aircraft
- 5%+ own yachts
- Donors spend an average of \$10,000 annually on hunting & shooting-related equipment
- Donors spend an average of \$7,000 a year on vehicle accessories
- Donors spend on average \$46,000+ a year on jewelry and furs
- Average donor owns 36 firearms

#### Travel

- \$61,000 spent annually on travel
- Travel over 100 days per year
- 33% travel first class, while 63% travel in business class

#### Hunting

- Spend an average of 37 days hunting annually
- Travel outside the U.S. to hunt 21 days annually
- Spend an average of \$44,000 annually on hunting

#### **SCI** Publications

- 88% spend 3 hours reading each issue of SAFARI Magazine
- 82% share SCI publications with others

#### Giving

- Average donor donates \$50,000 annually among a variety of causes
- Over 90% contribute to political campaigns



#### World Headquarters

4800 W. Gates Pass Road Tucson, Arizona 85745-9490 Office: 520 798 4933 Fax: 520 618 3558 itheriot@scifirstforhunters.org

# Beretta & SCI Foundation Conservation Leadership Award Gala Nashville, TN - February 21, 2023

# Non-Hunt Donor Agreement

This form must be completed for donations of all items except firearms, or hunt or fishing donations. Firearm donors must complete a Firearm Donor Agreement. SCI Exhibitors will receive two (2) Priority Points for every \$1,000 of net revenue realized by SCI Foundation's general fund from auction of a donated item or service. The SCI Exhibitor must first fulfill their obligation to SCI with a NON-CASH donation to be eligible to receive Priority Points for their donation to the Conservation Leadership Award Gala.

#### Please include as much detail in your description as possible, for example:

If your donation is artwork, include title, dimensions, medium, and type of frame. If your donation is clothing, include size, color, and if the item can be exchanged. Include graphic images of item, JPEG/TIFF (**must be at least 300 dpi and at least 7'' wide**). No videos please. In order for the donation to be considered, artwork (graphics) must be included. *Attach any copy you would like used in promotion of this/these item(s)*.

## **DEADLINE TO SUBMIT DONOR AGREEMENT: 10/01/2022**

#### ALL MONETARY VALUES MUST BE IN U.S. DOLLARS.

THIS IS A 100% DONATION - NO EXCEPTIONS WILL BE MADE.

DONATION TYPE (ARTWORK, EQUIPMENT,	JEWELRY, ETC):				
	PHOTOS OF ITEM IS	CURRENTLY: COMPLETED A V	VORK IN PROGRESS - SAMPLE OF WORK		
IF CLOTHING, SIZE:	COLOR:		EXCHANGEABLE (SIZE ONLY): 🛛 YES 🖵 NO		
FOR LARGE ITEMS, DIMENSIONS:		WEIGHT:			
FOR ORIGINAL ART, MEDIUM:		TITLE:			
DESCRIPTION (DESCRIPTION OF ITEM	WILL BE USED FOR I	PROMOTION. BE SPECIFIC AND INCL	UDE UNIQUE OR INTERESTING DETAILS.)		
FAIR MARKET VALUE (USD): \$		THIS IS A: 🔲 100% DONATION	- NO EXCEPTIONS WILL BE MADE		
COMPANY MEMBERSHIP NO:		DONATING COM	IPANY:		
CONTACT NAME:	E-MAIL:		WEBSITE:		
ADDRESS:					
CITY/STATE OR PROVINCE/ZIP OR POSTAL	CODE:				
PHONE (PLEASE INCLUDE AREA CODE):	DDE): FAX (PLEASE INCLUDE AREA CODE):				

Please Note: SCI Foundation (SCIF) reserves the right to use this donation in whatever way deemed most beneficial to SCIF by the SCIF Beretta Event Committee. SCIF reserves the right to reject or cancel this donation at any time if it is determined at a later date that the item is inappropriate for auction or for any other reason. SCIF shall not be liable to donor for any loss, damage or expense claimed to have been suffered by donor as a result of such termination.

By signing below, donor accepts responsibility for the fulfillment and completion of the terms of this agreement after acceptance by SCIF and agrees that this is a 100% donation to SCIF.

SIGNATURE

DATE



#### World Headquarters 4800 W. Gates Pass Road Tucson, Arizona 85745-9490 Office: 520 798 4933 Fax: 520 618 3558

jtheriot@scifirstforhunters.org

#### For Office Use Only:

Rank			
Deposit	Yes 🗖	l i	No 🗖
New Exhibite	or	Yes	

# Beretta & SCI Foundation Conservation Leadership Award Gala Nashville, TN - February 21, 2023

# Hunt/Fishing Donor Agreement

Prior to acceptance of this agreement by SCIF, donor must submit a current published price list, graphic brochure and recent trophy photograph. Promotion in SCIF publications begins after donation has met criteria and donor has been accepted for sale at auction. SCI Exhibitors will receive two (2) Priority Points for every \$1,000 of net revenue realized by SCI Foundation's general fund from auction of a donated item or service. The SCI Exhibitor must first fulfill their obligation to SCI with a NON-CASH donation to be eligible to receive Priority Points for their donation to the Conservation Leadership Award Gala.

ACCEPTANCE OF DONATION IS BASED ON AVAILABILITY OF AUCTION SLOTS. SUBMIT THIS PAPERWORK EARLY.

#### DEADLINE TO SUBMIT DONOR AGREEMENT: 10/01/2022

ALL MONETARY VALUES MUST BE IN U.S. DOLLARS. THIS IS A 100% DONATION - NO EXCEPTIONS WILL BE MADE.

DONATING COMPANY	COMPANY MEMBERSHIP NO.					
OUTFITTER'S NAME	E-MAIL/WEBSITE					
STREET ADDRESS OR P.O. BOX	TELEPHONE					
CITY/STATE OR PROVINCE/ZIP OR POSTAL CODE	FAX					
COUNTRY	COMPLETE ALL INFORMATION BELOW					
FAIR MARKET VALUE (USD) \$						
CHECK ONE BIG GAME HUNT FISHING TRIP BIRD HUNT	COST OF EXTRA HUNTER(S)/ANGLER(S) \$					
NUMBER OF HUNTER(S) NUMBER OF NON-HUNTER(S)	NON-HUNTER/NON-ANGLER \$					
NUMBER OF ANGLER(S) NUMBER OF NON-ANGLER(S)	IS FIELD PREP INCLUDED (I.E. CAPING, SKINNING, SALTING)? YES NO					
SPECIES SOUGHT	METHOD(S) OF TAKE: HUNTER'S CHOICE RIFLE BOW HAND-GUN					
FREERANGING QYES NO IF NO, SIZE OF ENCLOSURE	CROSSBOW MUZZLELOADER SHOTGUN					
NUMBER OF GUIDES 1X1 2X1 OTHER NONE	GAME THAT CAN BE ADDED					
LOCATION OF HUNT (SPECIFIC HUNT/FISH AREA)	CAN TRIP BE EXTENDED? YES NO COST PER DAY					
TROPHY FEES INCLUDED	ARE SPECIAL TRANSPORTATION CHARTERS REQUIRED? YES NO					
MEDAL CLASS INCLUDED: BRONZE SILVER GOLD	TYPE AIR GROUND OTHER					
BEST AVAILABLE UP TO:	ESTIMATED COST \$ INCLUDED? YES NO					
UPGRADE COST:	TRIP ARRIVAL AND DEPARTURE POINT					
ACTUAL HUNT/FISHING DAYS:	LIST OTHER AMENITIES INCLUDED					
RANGE OF DATES TRIP CAN BE SCHEDULED:	ARE ANY CITES PERMITS REQUIRED? YES NO					
CAN TRIP BE TAKEN IN ALTERNATE YEARS? YES YEAR(S) NO	INCLUDED? YES NO					
TYPE OF ACCOMMODATIONS INCLUDED:	WHAT OTHER FEES INCURRED BY HUNTER/ANGLER?					
FEES NOT INCLUDED IN DONATION (ACTUAL AND ESTIMATED)	DIPPING, PACKING, EXPEDITING OR OTHER CHARGES?					
LEG NOT INCLUDED IN DONATION (ACTOREAND ESTIMATED)	ANY OTHER GOVERNMENT FEES OR G.S.T? YES NO COST \$					
TOTAL COST OF LICENSE/PERMIT/TAG FEES LICENSE \$ TAG \$	COMMENTS:					
IS PERMIT BY DRAWING OR LOTTERY? YES ON NO						
IF YES, APPLICATION DEADLINE						
IS FIREARM PERMIT REQUIRED? 🔲 YES 🛄 NO 🛛 N/A						
BEFORE SUBMITTING THIS FORM TO SCI, HAVE YOU:						
	? ATTACHED PRICE LIST?					
ATTACHED PROMOTIONAL WRITE-UP FOR PROMOTIONAL MATERIALS?	PROVIDED PHOTOS?					

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By signing below, donor accepts responsibility for the fulfillment and completion of the terms of this agreement after acceptance by SCIF and agrees that this is a 100% donation to SCIF.



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# Firearm Donor Agreement

This form must be completed for all firearm donations. Other tangible donations must be completed on a Non-Hunt Donor Agreement. SCI Exhibitors will receive two (2) Priority Points for every \$1,000 of net revenue realized by SCI Foundation's general fund from auction of a donated item or service. The SCI Exhibitor must first fulfill their obligation to SCI with a NON-CASH donation to be eligible to receive Priority Points for their donation to the Conservation Leadership Award Gala.

Please include as much detail in your description as possible: Include a photo, JPEG/TIFF (must be at least 300 dpi and at least 7" wide). In order for the donation to be considered, artwork (graphics) must be included. *Attach any copy you would like used in promotion of this/these item(s)*.

### DEADLINE TO SUBMIT DONOR AGREEMENT: 10/01/2022

ALL MONETARY VALUES MUST BE IN U.S. DOLLARS.

#### THIS IS A 100% DONATION - NO EXCEPTIONS WILL BE MADE.

TYPE:								
PHOTO INCLUDED:	YES NO	PHOTOS OF ITEM	IS CURRENTLY: 🔲 C	OMPLETED		ROGRESS	SAMPLE OF WORK	
MODEL:				ACTION:				
CALIBER/GAUGE:		APPROX. WEIGHT:						
BARREL LENGTH:		BARREL TYPE:	STAINLESS STE	EL 🛛 BLUE	D OTHER:			
STOCK MATERIAL:						CHECKERE		
STOCK STYLE:								
ENGRAVING:	🛛 YES 🖵 NO	ENGRAVING LOCATION:						
DESCRIPTION:								
ACCESSORIES								
SCOPE RINGS/MOU	INT:							
SCOPE: MAKE/MO	DDEL:		SPECS:					
CASE:	Service Yes Service NO	TYPE:						
AMMUNITION:	Sec. Yes Sec. NO	TYPE:						
OTHER (PLEASE	BE SPECIFIC):							
FAIR MARKET VA	LUE (USD): \$		THIS IS A: 🛛 10	00% DONAT	ON - NO EXCEP	TIONS WILL	BE MADE.	
COMPANY MEMBERSHIP NO.:			DONATING COMPANY:					
CONTACT NAME:		E-MAIL:			WEBSIT	E:		
ADDRESS:								

CITY/STATE OR PROVINCE/ZIP OR POSTAL CODE:

PHONE (PLEASE INCLUDE AREA CODE):

FAX (PLEASE INCLUDE AREA CODE):

Please Note: SCI Foundation (SCIF) reserves the right to use this donation in whatever way deemed most beneficial to SCIF by the SCIF Beretta Event Committee. SCIF reserves the right to reject or cancel this donation at any time if it is determined at a later date that the item is inappropriate for auction or for any other reason. SCIF shall not be liable to donor for any loss, damage or expense claimed to have been suffered by donor as a result of such termination.

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