



BERETTA & SCI FOUNDATION
7TH ANNUAL CONSERVATION LEADERSHIP AWARD GALA
AN EVENING TO HONOR A TRUE CONSERVATION HERO

DATE & TIME:

Tuesday, February 2, 2021

5:45 pm ~ Cocktail Reception & Silent Auction

7:15 pm ~ Dinner & Live Auction followed by Exclusive After Party

LOCATION:

Caesars Forum

3911 Koval Ln

Las Vegas, NV 89109

GALA OVERVIEW:

The award gala, which is the Foundation's largest fundraiser of the year, features an "Oscar-style" award ceremony, gourmet dinner, open bar, and silent and live auctions featuring elite one-of-a-kind items.

AUDIENCE:

The 6th annual gala was attended by over 430 influential business professionals, community leaders and philanthropic donors who believe in and support SCI Foundation's mission and raised nearly \$575,000 in sponsorships and auction sales.

MEDIA EXPOSURE:

The Beretta Conservation Leadership Award Gala sponsors and auction donors will be promoted internally via the SCI Foundation website, e-Newsletter, membership e-Blasts, direct mailings, and Safari Times. In addition, multiple press releases and announcements will be sent out to industry and non-related media outlets via promotional agreements with our communications media relations department and independent contractors.

OPPORTUNITIES FOR SUPPORT:

Multiple opportunities for supporting the event are available including sponsorships and silent and live auction donations. Sponsors and auction donors will be provided with a unique opportunity to gain visibility and exposure at the highest level of Safari Club International and its membership. By helping support the Foundation's mission, as a sponsor of this event, your organization is sure to receive positive industry exposure from our media campaigns and all promotions for the event as well as from the high-profile audience attending the event.

CONSERVATION LEADERSHIP AWARD CRITERIA:

To be considered for the award, nominees must have demonstrated a lifetime commitment to international hunting and conservation. The award honors those unique individuals that represent the ultimate embodiment of the hunter-conservationist philosophy and have contributed generously to conservation, education and humanitarian services in both time and financial resources. This award is open to anyone in the hunting-conservation world and is not limited to SCI members.

ABOUT SCI FOUNDATION:

SCI Foundation funds and directs worldwide programs dedicated to wildlife conservation and outdoor education. Since 2000, SCI Foundation, a 501(c)3 charitable organization, has provided \$60 million to promote science-based conservation through wildlife research, youth and teacher education, and humanitarian programs that prove the importance of the hunting community worldwide.

CONTACT:

Tara Davis
tdavis@safariclub.org
(520) 798-4918

4800 W. Gates Pass Rd.
Tucson, AZ 85745

www.safariclubfoundation.org

SCI MEMBER & DONOR DEMOGRAPHICS:

Income & Education

- Average annual income - \$200,000+
- 40%+ earn in excess of \$250,000
- 10% earn \$750,000+
- 7% earn more than \$1 million
- 85% hold a four-year college degree
- An overwhelming majority of our donors either own their own businesses or are professionals or executives

Purchases

- 88%+ consume alcohol
- 75% utilize professional wealth management services
- 60% own ammunition reloading equipment
- 50% collect art, wine, stamps, or coins as investments
- 38% own one ranch or farm
- 38% own tractors. Half of those own two tractors
- 27% own a fishing boat
- 22%+ smoke cigars
- 20% collect antique duck decoys
- 14% collect antique firearms
- 11% own aircraft
- 5%+ own yachts
- Donors spend an average of \$10,000 annually on hunting & shooting-related equipment
- Donors spend an average of \$7,000 a year on vehicle accessories
- Donors spend on average \$46,000+ a year on jewelry and furs
- Average donor owns 36 firearms

Travel

- \$61,000 spent annually on travel
- Travel over 100 days per year
- 33% travel first class, while 63% travel in business class

Hunting

- Spend an average of 37 days hunting annually
- Travel outside the U.S. to hunt 21 days annually
- Spend an average of \$44,000 annually on hunting

SCI Publications

- 88% spend 3 hours reading each issue of SAFARI Magazine
- 82% share SCI publications with others

Giving

- Average donor donates \$50,000 annually among a variety of causes
- Over 90% contribute to political campaigns



7TH ANNUAL CONSERVATION LEADERSHIP AWARD GALA
AN EVENING HONORING A TRUE CONSERVATION HERO
TUESDAY, FEBRUARY 2, 2021 ~ CAESARS FORUM ~ LAS VEGAS, NV

TITLE UNDERWRITER ~ \$50,000

- **Beretta**

PRESENTING SPONSOR ~ \$25,000

- 2 Tables of ten and premium front row seating.
- Recognition as Presenting Sponsor on invitation, print materials, website, social media, ads, and at the event.
- Exclusive access to a Sponsor dedicated open bar the night of the event.
- Recognition in the SCI Foundation Booth during the 2021 SCI Convention.
- Thank you ad in Safari Times featuring your corporate logo.
- Proprietary pop-up banner displayed during the event.
- Option to include branded item(s) in event gift bag.
- Full page ad in the gala program.
- Naming rights to one of the bars (limited to 4 opportunities).

PREMIER SPONSOR ~ \$10,000

- 1 Table of ten and premium seating.
- Recognition as Premier Sponsor on invitation, print materials, website, social media, ads, and at the event.
- Exclusive access to a Sponsor dedicated open bar the night of the event.
- Recognition in the SCI Foundation Booth during the 2021 SCI Convention.
- Thank you ad in Safari Times featuring your corporate logo.

LEAD SPONSOR ~ \$5,000

- 1 Table of ten
- Recognition as Lead Sponsor on print materials, website, social media, ads, and at the event.
- Exclusive access to a Sponsor dedicated open bar the night of the event.
- Thank you ad in Safari Times featuring your corporate logo.

EVENT TICKETS:

- Single ticket ~ \$350 Quantity: _____

No Recognition Benefits with Ticket Only Purchases

SPONSOR NAME:

(Please list as you would like to be recognized in printed materials)

SPONSORSHIP AMOUNT: \$ _____

PRIMARY CONTACT NAME:

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

PHONE: _____

EMAIL: _____

PAYMENT INFORMATION:

- Enclosed is a check payable to SCI Foundation

PLEASE CHARGE MY:

- American Express Visa MasterCard Discover

CARD NUMBER: _____

EXP. DATE: _____

SIGNATURE: _____

Safari Club International Foundation is a 501(c)(3) non-profit organization that funds and directs worldwide programs dedicated to wildlife conservation and outdoor education. Any contribution may be tax deductible under Internal Revenue Code section 170(c) as a charitable contribution to the extent permitted by law. Tax deductible amount of gift is reduced by the "Fair market Value" of any goods, services, or advantages that a sponsor receives for the donation.
EIN #86-0292099

SPONSORSHIP DEADLINE IS NOVEMBER 30, 2020



Beretta & SCI Foundation Conservation Leadership Award Gala

Las Vegas, Nevada - February 2, 2021

Firearm Donor Agreement

World Headquarters

4800 W. Gates Pass Road
Tucson, Arizona 85745-9490
520 620 1220 x268
Fax 520 618 3558
scarabeo@safariclub.org

This form must be completed for all firearm donations. Other tangible donations must be completed on a Non-Hunt Donor Agreement. **SCI Exhibitors will receive two (2) Priority Points for every \$1,000 of net revenue realized by SCI Foundation's general fund from auction of a donated item or service. The SCI Exhibitor must first fulfill their obligation to SCI with a NON-CASH donation to be eligible to receive Priority Points for their donation to the Conservation Leadership Award Gala.**

Please include as much detail in your description as possible:

Include a photo, JPEG/TIFF (must be at least 300 dpi and at least 7" wide). In order for the donation to be considered, artwork (graphics) must be included. *Attach any copy you would like used in promotion of this/these item(s).*

DEADLINE FOR SUBMITTING DONOR AGREEMENT: 11/1/20

ALL MONETARY VALUES MUST BE IN U.S. DOLLARS.

FIREARM

| | | | | | |
|-----------------|--|--|------------------------------------|---|--|
| TYPE: | <input type="checkbox"/> RIFLE | <input type="checkbox"/> SHOTGUN | <input type="checkbox"/> HANDGUN | <input type="checkbox"/> MUZZLELOADER | |
| PHOTO INCLUDED: | <input type="checkbox"/> YES <input type="checkbox"/> NO | PHOTOS OF ITEM IS CURRENTLY: | <input type="checkbox"/> COMPLETED | <input type="checkbox"/> A WORK IN PROGRESS | <input type="checkbox"/> SAMPLE OF WORK |
| MODEL: | ACTION: | | | | |
| CALIBER/GAUGE: | APPROX. WEIGHT: | | | | |
| BARREL LENGTH: | BARREL TYPE: | <input type="checkbox"/> STAINLESS STEEL | <input type="checkbox"/> BLUED | <input type="checkbox"/> OTHER: | |
| STOCK MATERIAL: | CHECKERED: | | | | <input type="checkbox"/> YES <input type="checkbox"/> NO |
| STOCK STYLE: | | | | | |
| ENGRAVING: | <input type="checkbox"/> YES <input type="checkbox"/> NO | ENGRAVING LOCATION: | | | |
| DESCRIPTION: | | | | | |

ACCESSORIES

| | | | | | |
|------------------------------------|--|--------|--|--|--|
| SCOPE RINGS/MOUNT: | | | | | |
| SCOPE: | MAKE/MODEL: | SPECS: | | | |
| CASE: | <input type="checkbox"/> YES <input type="checkbox"/> NO | TYPE: | | | |
| AMMUNITION: | <input type="checkbox"/> YES <input type="checkbox"/> NO | TYPE: | | | |
| OTHER (PLEASE BE SPECIFIC): | | | | | |

| | | | | | |
|--|--|----------|--|--|--|
| FAIR MARKET VALUE (USD): \$ | THIS IS A: <input type="checkbox"/> 100% DONATION - NO EXCEPTIONS WILL BE MADE. | | | | |
| COMPANY MEMBERSHIP NO.: | DONATING COMPANY: | | | | |
| CONTACT NAME: | E-MAIL: | WEBSITE: | | | |
| ADDRESS: | | | | | |
| CITY/STATE OR PROVINCE/ZIP OR POSTAL CODE: | | | | | |
| PHONE (PLEASE INCLUDE AREA CODE): | FAX (PLEASE INCLUDE AREA CODE): | | | | |

Please Note: SCI Foundation (SCIF) reserves the right to use this donation in whatever way deemed most beneficial to SCIF by the SCIF Beretta Event Committee. SCIF reserves the right to reject or cancel this donation at any time if it is determined at a later date that the item is inappropriate for auction or for any other reason. SCIF shall not be liable to donor for any loss, damage or expense claimed to have been suffered by donor as a result of such termination.

By signing below, donor accepts responsibility for the fulfillment and completion of the terms of this agreement after acceptance by SCIF and agrees that this is a 100% donation to SCIF.

SIGNATURE _____ DATE _____



World Headquarters
 4800 W. Gates Pass Road
 Tucson, Arizona 85745-9490
 520 620 1220 x268
 Fax 520 618 3558
 scarabeo@safariclub.org

Beretta & SCI Foundation Conservation Leadership Award Gala

Las Vegas, Nevada - February 2, 2021

Hunt/Fishing Donor Agreement

Prior to acceptance of this agreement by SCIF, donor must submit a current published price list, graphic brochure and recent trophy photograph. Promotion in SCIF publications begins after donation has met criteria and donor has been accepted for sale at auction. **SCI Exhibitors will receive two (2) Priority Points for every \$1,000 of net revenue realized by SCI Foundation's general fund from auction of a donated item or service. The SCI Exhibitor must first fulfill their obligation to SCI with a NON-CASH donation to be eligible to receive Priority Points for their donation to the Conservation Leadership Award Gala.**

ACCEPTANCE OF DONATION IS BASED ON AVAILABILITY OF AUCTION SLOTS. SUBMIT THIS PAPERWORK EARLY.

DEADLINE FOR SUBMITTING DONOR AGREEMENT: 11/1/20

**ALL MONETARY VALUES MUST BE IN U.S. DOLLARS.
 THIS IS A 100% DONATION - NO EXCEPTIONS WILL BE MADE.**

For Office Use Only:

Rank _____

Deposit Yes No Date _____

New Exhibitor Yes No _____

DONATING COMPANY _____

OUTFITTER'S NAME _____

STREET ADDRESS OR P.O. BOX _____

CITY/STATE OR PROVINCE/ZIP OR POSTAL CODE _____

COUNTRY _____

FAIR MARKET VALUE (USD) \$ _____

CHECK ONE: BIG GAME HUNT FISHING TRIP BIRD HUNT

NUMBER OF HUNTER(S) _____ NUMBER OF NON-HUNTER(S) _____

NUMBER OF ANGLER(S) _____ NUMBER OF NON-ANGLER(S) _____

SPECIES SOUGHT _____

FREE RANGING YES NO IF NO, SIZE OF ENCLOSURE _____

NUMBER OF GUIDES 1 X 1 2 X 1 OTHER _____

NONE _____

LOCATION OF HUNT (SPECIFIC HUNT/FISH AREA) _____

TROPHY FEES INCLUDED _____

MEDAL CLASS INCLUDED: BRONZE SILVER GOLD

BEST AVAILABLE UP TO: _____

UPGRADE COST: _____

ACTUAL HUNT/FISHING DAYS: _____

RANGE OF DATES TRIP CAN BE SCHEDULED: _____

CAN TRIP BE TAKEN IN ALTERNATE YEARS? YES YEAR(S) _____ NO

TYPE OF ACCOMMODATIONS INCLUDED: _____

FEES NOT INCLUDED IN DONATION (ACTUAL AND ESTIMATED)

TOTAL COST OF LICENSE/PERMIT/TAG FEES LICENSE \$ _____ TAG \$ _____

IS PERMIT BY DRAWING OR LOTTERY? YES NO

IF YES, APPLICATION DEADLINE _____

IS FIREARM PERMIT REQUIRED? YES NO N/A

COMPANY MEMBERSHIP NO. _____

E-MAIL/WEBSITE _____

TELEPHONE _____

FAX _____

COMPLETE ALL INFORMATION BELOW

COST OF EXTRA HUNTER(S)/ANGLER(S) \$ _____

NON HUNTER/NON-ANGLER \$ _____

IS FIELD PREP INCLUDED (I.E. CAPING, SKINNING, SALTING)? YES NO

METHOD(S) OF TAKE HUNTER'S CHOICE RIFLE BOW HAND-GUN

CROSSBOW MUZZLELOADER SHOTGUN

GAME THAT CAN BE ADDED _____

CAN TRIP BE EXTENDED? YES NO COST PER DAY _____

ARE SPECIAL TRANSPORTATION CHARTERS REQUIRED? YES NO

TYPE AIR GROUND OTHER _____

ESTIMATED COST \$ _____ INCLUDED? YES NO

TRIP ARRIVAL AND DEPARTURE POINT _____

LIST OTHER AMENITIES INCLUDED _____

ARE ANY CITES PERMITS REQUIRED? YES NO

INCLUDED? YES NO

WHAT OTHER FEES INCURRED BY HUNTER/ANGLER?
 DIPPING, PACKING, EXPEDITING OR OTHER CHARGES?
 ANY OTHER GOVERNMENT FEES OR G.S.T.? YES NO COST \$ _____

COMMENTS: _____

BEFORE SUBMITTING THIS FORM TO SCI, HAVE YOU:

- SIGNED AGREEMENT? ATTACHED BROCHURE? ATTACHED PRICE LIST?
- ATTACHED PROMOTIONAL WRITE-UP FOR PROMOTIONAL MATERIALS? PROVIDED PHOTOS?

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By signing below, donor accepts responsibility for the fulfillment and completion of the terms of this agreement after acceptance by SCIF and agrees that this is a 100% donation to SCIF.

ACCEPTANCE SIGNATURE _____ TITLE _____ DATE _____



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Tucson, Arizona 85745-9490
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Fax 520 618 3558
scarabeo@safariclub.org

Beretta & SCI Foundation Conservation Leadership Award Gala Las Vegas, Nevada - February 2, 2021

Non-Hunt Donor Agreement

This form must be completed for donations of all items except firearms, or hunt or fishing donations. Firearm donors must complete a Firearm Donor Agreement. **SCI Exhibitors will receive two (2) Priority Points for every \$1,000 of net revenue realized by SCI Foundation's general fund from auction of a donated item or service. The SCI Exhibitor must first fulfill their obligation to SCI with a NON-CASH donation to be eligible to receive Priority Points for their donation to the Conservation Leadership Award Gala.**

Please include as much detail in your description as possible, for example:

If your donation is artwork, include title, dimensions, medium, and type of frame. If your donation is clothing, include size, color, and if the item can be exchanged. Include graphic images of item, JPEG/TIFF (**must be at least 300 dpi and at least 7" wide**). No videos please. In order for the donation to be considered, artwork (graphics) must be included. *Attach any copy you would like used in promotion of this/these item(s).*

DEADLINE FOR SUBMITTING DONOR AGREEMENT: 11/1/20

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DONATION TYPE (ARTWORK, EQUIPMENT, JEWELRY, ETC): _____

PHOTO INCLUDED: YES NO PHOTOS OF ITEM IS CURRENTLY: COMPLETED A WORK IN PROGRESS SAMPLE OF WORK

IF CLOTHING, SIZE: _____ COLOR: _____ EXCHANGEABLE (SIZE ONLY): YES NO

FOR LARGE ITEMS, DIMENSIONS: _____ WEIGHT: _____

FOR ORIGINAL ART, MEDIUM: _____ TITLE: _____

DESCRIPTION (DESCRIPTION OF ITEM WILL BE USED FOR PROMOTION. BE SPECIFIC AND INCLUDE UNIQUE OR INTERESTING DETAILS.)

FAIR MARKET VALUE (USD): \$ **THIS IS A:** 100% DONATION - NO EXCEPTIONS WILL BE MADE

COMPANY MEMBERSHIP NO: _____

DONATING COMPANY: _____

CONTACT NAME: _____

E-MAIL: _____

WEBSITE: _____

ADDRESS: _____

CITY/STATE OR PROVINCE/ZIP OR POSTAL CODE: _____

PHONE (PLEASE INCLUDE AREA CODE): _____

FAX (PLEASE INCLUDE AREA CODE): _____

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SIGNATURE _____

DATE _____