



## MINUTES

### SCI FOUNDATION BOARD OF DIRECTORS

Tucson, AZ

August 26, 2015

#### I. Establishment of a Quorum

President Joe Hosmer established that a quorum was present. The following individuals were in attendance:

##### SCI Foundation Board – Officers and Directors

Joe Hosmer	President
Roman DeVille	Vice President <i>via teleconference</i>
J. Alain Smith	Corporate Secretary
Warren Sackman	Corporate Treasurer <i>(absent)</i>
Dennis Anderson	Director
Paul Babaz	Director
Ralph Cunningham	Director <i>(absent)</i>
Don Harter	Director
Craig Kauffman	Director <i>(absent)</i>
Ricardo Longoria	Director <i>(absent)</i>
John McLaurin	Director
Brook Minx	Director
Mike Rogers, Sr.	Director
Steve Skold	Director
Buck Woodruff	Director <i>(absent)</i>

##### SCI Foundation Advisory Board

Sandra Sadler	Member <i>via teleconference</i>
Merle Shepard	Member
C. J. Sibert	Member

##### Advisors

Kendis Muscheid	Corporate Counsel
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##### Guests

Herb Atkinson	SCI Life Member
Jackie Bartels	Co-Chair, Humanitarian Services Committee
Ron Bartels	Co-Chair, Humanitarian Services Committee
John Boretsky	SCI Guides & Outfitters Liaison
Beth Boyd	SCI Member
Jeffrey Boyd	North Florida Chapter Vice President
Sam Detwiler	East Ohio-NW Penn Chapter Vice President
Amy Drewnowski	Education Sables Secretary
Mike Drewnowski	SCI Director-at-Large
Bruce Eavenson	Vice President, SCI
Greg Elliott	Louisiana Acadiana Chapter President
Missy Elliott	Louisiana Acadiana Chapter Secretary

Jimmy Fontenot	San Angelo Chapter President
Don Giottonini	Sacramento Chapter President
Betty Griner	Education Sables District Elector - Eastern
Derrell Griner	North Florida Chapter President
Larry Higgins	President, SCI
Mike Hoskins	Lansing Area Chapter President
Ronald Lanford	SCI Director-at-Large
John Lazzar	Northwest Chapter Member
Michael Leonard	SCI Director-at-Large
Alan W. Maki	Chair, Conservation Committee
Lee Murray	Vice Chair, Museum Committee
Michael A. Porter	Northwest Ohio Chapter Vice President
Mike Rogers, Jr.	San Diego Chapter Member
Gary Tennison	SCI Director-at-Large

**Staff**

Bob Benson	Executive Director, SCI Foundation
Nathan Bolt	Director of Finance
Kimberly Byers	Development Coordinator
Stephanie Carabeo	Executive Assistant, SCI Foundation
Matt Eckert	Director of Conservation
Libby Grimes	Director of Convention & Events
Sue Hankner	Director of Education & Humanitarian Services
Rob Holliday	Convention Operations Manager
Kim Swanberg	Controller
Michelle Tacconelli	Conservation Programs & Research Coordinator
Dennis Treadwell	Marketing & Communications Specialist
Rich White	Director of Museum & Facilities

**II. Call to Order**

President Joe Hosmer called the SCI Foundation Board of Directors Meeting to order at 1:07 pm Pacific Time.

**III. Approval of the Minutes**

It was moved by Brook Minx to approve the July 1, 2015 Minutes. The motion was duly seconded and unanimously approved.

**IV. Request for Additions to the Agenda**

Joe Hosmer added the following item to the agenda:

- IX. Committee Reports, K. SCI/F Relationship Task Force  
*This item was discussed during executive session.*

**V. Approval of the Agenda and Motion to Allow the Chair to take Agenda Items Out of Sequence**

It was moved by Mike Rogers, Sr. to approve the agenda as submitted and to take agenda items out of sequence. The motion was duly seconded and unanimously approved.

**VI. President's Remarks**

President Joe Hosmer informed the SCI Foundation Board that Laird Hamberlin recently resigned from the SCI Executive Committee, which means that he is no longer a Director

on SCI Foundation's Board. He has been replaced by Steve Skold as a Director on the Foundation Board. He further mentioned that John Chitwood has resigned as Chair of the Museum Committee and has been replaced by Steve Skold. In addition, Roman DeVille has resigned from the Museum Committee due to health concerns. Joe ended his remarks with a report on his recent trip to British Columbia to attend the Wild Sheep Foundation Summit and to present them with the \$100,000 check for their thin horn (HLF) project.

**VII. Treasurer's Report**

It was moved by Brook Minx to approve the Treasurer's Report as presented. The motion was duly seconded and unanimously approved.

**VIII. Executive Director's Report**

Bob Benson gave brief remarks. He thanked the SCI Foundation Board members for their service and noted that he has visited with most members to discuss donor prospects. He congratulated Matt Eckert on his recent promotion to Director of Conservation. Matthew Lewis is the newest edition to the Washington, DC office and began work yesterday as Conservation Manager. He further noted that C.C. Jaeger recently resigned her position as Conservation Assistant.

**IX. Committee Reports**

**A. Audit Committee**

Deferred to written report in the packet.

**B. Bylaws Committee**

Roman DeVille reported that the committee recently restructured the criteria for the awarding of certain trophies such as the Hunter of the Year Award. It will be reviewed by the Record Book & World Hunting Awards Committee this week and affects only SCI's award criteria and Bylaws.

**C. Conservation Committee**

Alan Maki gave an update on H.O.P.E. anti-poaching efforts and uniforms donated to the Dande Anti-Poaching Unit (DAPU) in Zimbabwe. He stated that preliminary results for the Tanzania lion project in Serengeti National Park will be available in December. He gave an update on the new partnership between the Foundation and the Wild Sheep Foundation (WSF) to address the high priority needs of the thin horn sheep. Recently, SCI Foundation represented the hunting community at the Canada-US Bilateral Polar Bear Stakeholder Forum. Lastly, he reported on the recent finding by the U.S. Fish and Wildlife Service that the importation of Argali sheep hunted in Asia in 2015 would enhance the survival of the species in Kyrgyzstan, Tajikistan and Mongolia.

**D. Education Sables**

Sue Hanker reported that Education Sables will purchase two tables at the Beretta gala and they will also participate in the sporting clays shoot. She gave an update on recent changes to the Governing Board - Ann Maki resigned as Vice President due to health reasons and has been replaced by Robin Jerauld. Amy Drewnowski is now Secretary. The Sables annual strategic planning meeting will be held this weekend with Joe Hosmer and Bob Benson participating. During this meeting, they will align their goals with the SCI Foundation Board's strategic plan goals. Sue also gave an update on AWLS

youth programs, the Salvation Army basic rifle instruction in Atlanta and the Boy Scouts of America venturing program, which was put on hold due to summer camp sessions but will be revisited this fall to get it back on track. During the summer camp sessions, 45 Boy Scouts earned badges and more camps will be scheduled during the fall. She noted that a \$20,000 gift was secured for the creation and implementation of hunter education outreach programs at BSA Philmont Scout Ranch in NM for underprivileged and/or physically challenged youth. An update on grants recently awarded by Sables was given.

**E. Finance & Investment Committee**

Kimberly Swanberg reported that the transition from BNY Mellon to Morgan Stanley is now complete. Morgan Stanley will attend the Finance Committee Meeting on Friday to provide an update and to answer any questions.

**F. Humanitarian Services Committee**

Ron Bartels reported that the committee members and Sub-Chairs have been selected. The committee will take a more proactive approach to encourage more participation. The Bell Family Blue Bag Project has begun and blue bags are being distributed. Dave Lundin is working on a program for a pin to be given to individuals who have taken blue bags with the number of bags they have taken. C.J. Sibert is hosting an event in Midland, TX to raise awareness for the blue bag program. Pathfinder Award applications are being accepted. There will be a Sportsmen Against Hunger event in Las Vegas the day before the start of the SCI Convention. The Veterans Breakfast will be held that Friday and will feature Jim Shockey as the keynote speaker. Steve Greenwell has applied for the wreath laying in Arlington during the May Board Meeting.

**G. Museum Committee**

Steve Skold gave an update on the facility improvements projects, which has been a two-year process. HVAC replacement costs were shared with IT. The parking lot repair and reseal will be done this fall after the security project is completed. Window leak remediation has been completed on the second and third floors. The security camera system is about 95% complete. Black mold remediation was required on the third floor, which was about a \$46,000 expense. The roof has additional issues and is estimated to be a \$70,000 expenditure. They are seeking out additional bids for the carpet replacement, which is potentially a \$160,000 expense. Other issues will be looked at and prioritized. Then the committee will come back to the Board for consideration and approval. Alain Smith suggested that a Building Maintenance and Repair Fund be set up in the budget so that the money is available to be used yearly for repairs rather than coming to the Board for approval, which could potentially delay fixing the issue and, in turn, become a more expensive issue. It was suggested that unpaid attendance be tracked, such as those who attended summer camps and/or other events at the museum.

**1. Report on Consultant Project**

Steve Skold announced that Rich White will be retiring early next year. Before he leaves, we need to identify a mission and vision for the museum. The concept is to have a one-day working meeting with a professional facilitator to assist with the process. Steve requested volunteers to attend a meeting in October in a centrally located city. The following individuals volunteered: Brook Minx, Alain Smith, Joe Hosmer,

Mike Rogers, Sr., C. J. Sibert, Merle Shepard and Dennis Anderson. Steve noted that a few others from SCI will also be invited. It was also noted that Rich had approached nine consulting companies and virtually every one of them came back and said that we need to figure out what we want the museum to be and then they will come and work with us. Two of the nine consultants are interested in the working with us – one is a business professional consultant who has worked with SCI before that is willing to come in and facilitate the meeting and carry it on from there. We also have a museum consulting company that would assist with the mission and vision and then help us from there as well. The two proposals are fairly close with a little bit different aspects. Rich stated that when he approached each of the nine consultants, he told them that we wanted them to come in and tell us what the best thing is to do with the museum. They all said that's not what they do. We need to tell them what we want to be and then they will come in and tell us how best to be that. He spoke to each firm at least twice on the phone. They all recommended that the process be broken down into two phases. Phase 1 would consist of getting a group of Board members together to identify the mission and vision of the museum. Rich stated that telephone interviews will be conducted with each Foundation Board member plus additional SCI and staff folks. Based on the results from the interviews, they will put together a working session with a select group of people (those individuals who have volunteered) to have a face to face working session to actually develop the mission and vision. Once that has been completed, we will know what we want to be and can move on to Phase 2, which would focus on increasing visitation, community funding and revenue. Rich recommended we hire Anchor Management for Phase 1 and the other museum consulting company for Phase 2. He noted that Phase 1 would cost roughly \$20,000 with \$20,000 remaining for Phase 2.

Rich requested Board approval to move forward with hiring Anchor Management for Phase 1 and the Museum Professionals to assist us with Phase 2. There was not a formal motion, however, there were no objections by the Foundation Board for Rich to proceed.

#### **H. National & International Fundraising Committee**

Bob Benson reported that the committee will meet later this week. He reiterated that the three primary functions of committee members are to assist at the Convention with the SCI Foundation booth and events, promote and secure \$10,000 Challenge gifts which can be paid over 5 years, and donor prospecting. He noted that the spring appeal was a tremendous success raising over \$72,000, exceeding our goal by almost double.

#### **I. Nominating Committee**

Mike Rogers, Sr. stated that the committee will meet this afternoon following the SCI Foundation Board Meeting.

#### **J. Public Relations & Marketing Committee**

Dennis Treadwell gave a presentation on the new website. He reported that readership of the e-newsletter continues to increase. Joe Hosmer suggested that we expand our reach to include outdoor writers and past graduates of AWLS.

Bob Benson said that we will improve our efforts to build targeted e-mail lists in addition to our membership lists to gain more exposure. It was suggested that a “subscribe to newsletter” function be added to the website. Bob stated that perhaps a trial mailing could be done toward the end of the year to the 15,000 members who we do not have e-mail addresses – costs will be explored. Merle Shepard suggested that the Foundation do a giveaway that requires an e-mail address to enter to further expand our reach. As mentioned before, we will continue to work with Howard Communications to gain more exposure for our press releases and other news stories. A copy of the ad recently placed in Hunt & Fish magazine is in the board packet.

## **X. Task Force Reports**

### **A. Beretta Event**

Paul Babaz reported that he and Bob Benson went to Maryland in July to meet with Kim Eveland and Ryan Muety at Beretta USA Headquarters. The 2016 gala will have both a silent and live auction and an open bar the entire evening. Ugo Gussalli Beretta and his wife will attend the event. For the live auction, Beretta is creating a special unique side by side round body firearm that is 1 of 25 and valued at \$25,000. Entertainment will be finalized at the committee meeting on Friday. Alain Smith will be the emcee and stated that the format of the evening will be similar to that of last year. The award application deadline is this week and ballots will be sent to the judges for voting next week.

### **B. Boy Scouts of America**

Bob Benson will be headed to Philmont Scout Ranch to meet with the new director to finalize the signage for the shooting sports complex. Stacy Huff has acquired great video and stills of the kids who attended the shooting sports center during the summer. Last year BSA Foundation donated a filmed elk hunt to the Beretta gala auction. The hunt will take place in 2016. He gave an update on the venturing program. Joe Hosmer noted that we have quite a bit of money available for Chapters who want to work with the boy scouts.

### **C. Museum Development/SCIF Real Estate**

Rich White noted that the mold remediation expense was denied by the insurance company. Bob Benson requested approval from the Board to pay for this expense with money from the cell tower fund. Nathan Bolt reminded the Board that these funds are in the investment account and that removing the funds from the account may not be wise at this time given the current status of the market. The Board was in agreement and gave Nathan discretion to make the transfer at a later date.

It was moved to approve payment of the mold remediation expense from the cell tower fund as recommended by the Museum Committee. The motion was unanimously approved.

### **D. Strategic Planning**

During performance reviews with his direct reports, Bob Benson included elements of the strategic plan in their personal performance management plans so that they can be assessed based on the goals and objectives of the strategic plan.

**XI. Old Business**

**A. None**

**XII. New Business**

**A. Suggested Use of SCI License Agreement Funds**

This item was moved to executive session.

**B. Ratification of New HLF Charter**

Kendis Muscheid stated that during the Convention, the HLF Trustees asked that the HLF Charter be revised and restated to add a second class. A class called the Emeritus Class has been added. The purpose of this change is to have 100 active members in the fund at all times. The HLF Trustees met and approved the Amended and Restated Charter last week. The Foundation Board must now ratify the decision.

It was moved by Dennis Anderson to ratify the new HLF Charter as recommended by the HLF Trustees. The motion was duly seconded and unanimously approved.

**XIII. Travel for the Record**

**A. Domestic**

Michelle Tacconelli – Association of Fish & Wildlife Agency Meeting – Tucson, AZ – September 2015

**B. International**

Matt Eckert – AWCF Meeting – South Africa – November 8-13, 2015

Matt Lewis – AWCF Meeting – South Africa – November 8-13, 2015

Michelle Tacconelli – AWCF Meeting – South Africa – November 8-13, 2015

Joe Hosmer – AWCF & PHASA – South Africa – November 6-19, 2015

It was further noted for the record that Joe Hosmer may attend the annual FACE AGM in Brussels in September. He may not need to go but he will discuss further with SCI President Larry Higgins.

**XIV. Executive Session**

It was moved by Brook Minx to enter executive session at 2:50 pm Pacific Time. The motion was duly seconded and unanimously approved.

**XV. Adjournment**

It was moved by Mike Rogers, Sr. to adjourn the SCI Foundation Board of Directors Meeting at 5:17 pm Pacific Time. The motion was duly seconded and unanimously approved.