



## MINUTES

### SCI FOUNDATION BOARD OF DIRECTORS ANNUAL MEETING Arlington, VA May 6, 2015

#### I. Establishment of a Quorum

President Joe Hosmer established that a quorum was present. The following individuals were in attendance:

#### SCI Foundation Board – Officers and Directors

Joe Hosmer	President
Roman DeVille	Vice President
J. Alain Smith	Corporate Secretary ( <i>absent</i> )
Warren Sackman	Corporate Treasurer
Dennis Anderson	Director ( <i>via teleconference</i> )
Paul Babaz	Director
Ralph Cunningham	Director
Don Detwiler	Director
Laird Hamberlin	Director
Ricardo Longoria	Director ( <i>via teleconference</i> )
John McLaurin	Director
Brook Minx	Director ( <i>via teleconference</i> )
Mike Rogers, Sr.	Director
Steve Skold	Director
Buck Woodruff	Director ( <i>absent</i> )

#### SCI Foundation Advisory Board

Nancy Addison	Member
Diane Delagrange	Member

#### Advisors

Kendis Muscheid	Corporate Counsel, Fennemore Craig
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#### Staff

Bob Benson	Executive Director, SCI Foundation
Nathan Bolt	Director of Finance
Kimberly Byers	Development Coordinator
Stephanie Carabeo	Executive Assistant, SCI Foundation
Phil DeLone	Chief Executive Officer, SCI
Matt Eckert	Director of Conservation
Sue Hankner	Director of Education & Humanitarian Services
Caroline Jaeger	Conservation Assistant
Jason St. Michael	Canada Operations Manager
Kim Swanberg	Controller
Michelle Tacconelli	Conservation Programs and Research Coordinator
Dennis Treadwell	Marketing & Communications Specialist

Rich White Director of Museum & Facilities

**Guests**

Herb Atkinson	Region 10 Representative
Ginger Byrum	Vice Chair, National & International Fundraising Committee
John Chitwood	Chair, Museum Committee
Len Dickinson	Alternate Director, Education Sables Governing Board
Amy Drewnowski	Member, AWLS Sub-Committee & Scholarships Sub-Committee
Bruce Eavenson	Vice President, SCI
Kirt Fredericks	Alternate Vice President, SCI
Eddie Grasser	Vice President, SCI
Don Harter	Vice President, SCI
Larry Higgins	President-Elect, SCI
Craig Kauffman	President, SCI
Veronica Kosich	President, Sables
Ronald Lanford	Director-at-Large
Michael Leonard	Director-at-Large
Alan Maki	Chair, Conservation Committee
Ann Maki	Vice President, Sables
Lee Murray	Director-at-Large
Ron Stolkin	Corporate Counsel, Fennemore Craig
Bill Swan	Co-Chair, Pathfinder Award Sub-Committee
Vicki Swan	Co-Chair, Pathfinder Award Sub-Committee

**II. Call to Order**

President Joe Hosmer called the SCI Foundation Board of Directors Annual Meeting to order at 1:05 pm Eastern Time.

**III. Approval of the Minutes**

It was moved by Roman DeVille to approve the March 27-28, 2015 Minutes with the following change to page 7:

**XIV. Executive Session**

**BNY Mellon Update:** It was moved by Brook Minx that the Board tentatively approve SCI Foundation to move its funds to Morgan Stanley on the condition that the fees be reduced to at least **0.49% 4.9%**. The motion was duly seconded and unanimously approved.

The motion was duly seconded and unanimously approved.

**IV. Request for Additions to the Agenda**

The following items were added to the agenda:

- XI. Old Business, B. iPhone App Report
- XI. Old Business, C. MOU with H.O.P.E.
- XII. New Business, A. Turkmenistan
- XII. New Business, B. Nominating Committee Policy

**V. Approval of the Agenda and Motion to Allow the Chair to take Agenda Items Out of Sequence**

It was moved by Paul Babaz to approve the agenda as submitted and to take agenda items out of sequence. The motion was duly seconded and unanimously approved.

**VI. President's Remarks**

President Joe Hosmer reported on the success of the direct mail, the sporting clays shoot and the inaugural gala and provided a quick update on the Strategic Plan. He reported that the open rate of the *First for Wildlife* e-newsletter is at 23%. He welcomed the members of the Executive Committee who were present in the audience.

**VII. Treasurer's Report**

It was moved by Laird Hamberlin to approve the Treasurer's Report as presented. The motion was duly seconded and unanimously approved.

**VIII. Executive Director's Report**

Bob Benson thanked the volunteers and staff for their role in the gala event. He also mentioned that Michael Brodie would be providing a Board training session focused on fundraising during the second portion of today's meeting.

**IX. Committee Reports**

**A. Audit Committee**

Don Detwiler reported that the committee continues to review the expenses for the Fighting for Lions Fund.

**B. Bylaws Committee**

Roman DeVille gave an update on a recent change to the wording in the Bylaws.

**C. Compensation Committee**

Paul Babaz stated that there is nothing to report at this time.

**D. Conservation Committee**

Alan Maki gave an update on the wood bison that were recently reintroduced into the Alaskan wild. This fifteen year conservation effort was made possible by contributions from SCI Foundation, SCI Chapters and the Hunter Legacy Fund. He noted that the African Wildlife Consultative Forum will take place November 8-13, 2015 in South Africa. Matt Eckert continues to work on a conservation scorecard that highlights the Foundation's conservation projects and will have a draft ready for the Board's review at their August Board Meeting. C.C. Jaeger will forward links to all videos shown during their report to the SCI Foundation Board.

**E. Education Sables**

Veronica Kosich reported that conservation and education grants were recently given. There are currently 160 participants for the AWLS summer session. She encouraged individuals to sign up for AWLS Work Week and noted that an application is in the board packet. Mossy Oak is in its third year as an AWLS sponsor. Sables raised \$321,000 during the recent Convention, which includes the luncheon, sweepstakes and Dream Hunt. Sables now have a new logo. Steve Skold gave a brief update on scholarships. Sue Hanker gave an update on the Boy Scouts of America venturing program and her recent visit to the Philmont

Scout Ranch in Cimarron, NM. She also provided an update on The Salvation Army partnership.

**F. Finance & Investment Committee**

Warren Sackman was presented with an award to thank him and his wife, MaryAnn, for hosting the recent budget and strategic planning meeting at his home in CO.

Warren Sackman reported that the Foundation's investment account was recently moved from BNY Mellon to Morgan Stanley. Nathan Bolt reported that the transfer will be completed by the end of the month.

**1. Approval of FY 2016 Budget**

Nathan Bolt gave an overview based on the changes discussed in Pagosa Springs, CO.

It was moved to approve the FY16 Budget as recommended by the committee. The motion was unanimously approved.

**G. Humanitarian Services Committee**

Sue Hankner reported that 17 people, including Chairman James Noteman, are at Arlington Cemetery for the wreath laying. The Pathfinder Award auction item raised \$35,000 and then recently received a \$25,000 donation from an anonymous donor. Nominations for next year's Pathfinder Award are being accepted. John McLaurin reported that Trijicon continues to sponsor the Veterans Breakfast. Invitations will be sent to veterans and veterans supporters.

**H. Museum Committee**

John Chitwood reported that Rich White has reached out to several consultants in order to obtain an opinion on the best use of the museum facility, which is part of the Strategic Plan. Restoration projects on the exhibits have been completed.

**I. National & International Fundraising Committee**

Diane Delagrange was presented with an award to thank her for hosting a Foundation reception at her home.

**J. Nominating Committee**

**1. Election of SCIF Directors for Two-Year Terms**

- a. Roman DeVille
- b. Brook Minx
- c. Ricardo Longoria

It was moved to accept the nominations as presented. The motion was unanimously approved.

**2. Election of SCIF Advisory Board Members for Two-Year Terms**

- a. Diane Delagrange
- b. Merle Shepard
- c. C. J. Sibert

It was moved to accept the nominations as presented. The motion was unanimously approved.

**3. 2016 Standing Committee Chair Appointments**

It was moved to accept the following appointments as presented by President Hosmer. The motion was unanimously approved.

- a. **Audit** – Craig Kauffman, Chair
- b. **Bylaws** – Roman DeVille, SCIF Rep
- c. **Compensation** – Joe Hosmer & Warren Sackman, SCIF Reps
- d. **Conservation** – Alan Maki, Chair
- e. **Education** – Veronica Kosich, Chair
- f. **Finance & Investment** – Warren Sackman, Chair
- g. **Humanitarian Services** – Ron & Jackie Bartels, Co-Chairs
- h. **Museum** – John Chitwood, Chair
- i. **National & International Fundraising** – Larry Katz, Chair
- j. **Nominating** – members to be appointed at July meeting
- k. **Public Relations & Marketing** – Diane Delagrange, Chair
- l. **Four EC Recommendations** - TBD
- m. **SCIF CITES** – Alan Maki, SCIF Rep

**K. Public Relations & Marketing Committee**

Dennis Treadwell gave an update on the new website, promotional videos featuring the interview material captured at this year's convention, and the 2014 Annual Report, which is finished and has been posted to the new website.

**1. SCI Foundation Media Presentation**

Dennis Treadwell presented the new Foundation website.

**X. Task Force Reports**

**A. Beretta Event**

Paul Babaz reported that the inaugural event was a huge success and that planning for the 2016 event has already begun. Sponsorships are available for purchase. Bob Benson provided clarification regarding the changes made to the sponsorship levels, specifically the reason for eliminating the \$2,500 Foundation Sponsor option. Tables of ten can still be purchased for \$2,500, however, it will only cover the cost of the meal and will not include the additional recognition that is included in a sponsorship.

**1. Beretta Selection Committee Chairperson**

It was noted that Ricardo Longoria is the Chairperson.

**B. Boy Scouts of America**

Paul Babaz stated that there is nothing new to report at this time.

### **C. Museum Development/SCIF Real Estate**

Nathan Bolt confirmed that there is \$400,000 in the account for capital improvements and maintenance. Bob Benson stated that the highest priority needs will be discussed at the next meeting.

### **D. Strategic Planning**

#### **1. Approval of 2016-2018 Strategic Plan**

It was moved by John McLaurin to add a third goal to the Strategic Plan which states the following:

**Goal 3: Increase revenue for SCI Foundation through fundraising.**

**Objective: To increase revenue at a rate of 10% per year.**

The motion was duly seconded and unanimously approved.

Furthermore, it was moved by Roman DeVille to approve the Strategic Plan for the next three years with the change noted above. The motion was duly seconded and unanimously approved.

## **XI. Old Business**

### **A. Entertainment Expense Approval**

Nathan Bolt provided an overview of the proposed change to the current policies to keep SCI Foundation's policies consistent with SCI's policies. Specifically:

13. **Entertainment** • Entertainment expenses are not reimbursable unless expressly authorized by the SCIF ~~Board~~ **Executive Director. The Audit Committee will provide oversight and review the related expenses.**

- Alcoholic beverages consumed outside of a meal shall be deemed entertainment and not reimbursable, unless expressly authorized by the SCIF ~~Board~~ **Executive Director. The Audit Committee will provide oversight and review the related expenses.**

It was moved by Laird Hamberlin to approve the proposed change to the Travel and Business Expense Policies as recommended by the Audit Committee. The motion was duly seconded and unanimously approved.

### **B. iPhone App Report**

This item was tabled until the next meeting.

### **C. MOU with Humanitarian Operations Protecting Elephants (H.O.P.E.)**

Matt Eckert provided an overview of the organization and the benefit to the Foundation to partner with the organization. The MOU has no financial obligations and is not a contractual agreement. The main purpose is to increase our visibility and share contacts. It will continue indefinitely until one of the organizations chooses to terminate the agreement.

It was moved by Roman DeVille to allow the SCI Foundation President to enter into the MOU with H.O.P.E. The motion was duly seconded and unanimously approved.

## **XII. New Business**

### **A. Turkmenistan**

Matt Eckert and Joe Hosmer recently met with the Ambassador of Turkmenistan to discuss the development of a conservation program together modeled after the Tajikistan sheep project. They will continue to have discussions and will report on the progress.

### **B. Nominating Committee Policy**

Ralph Cunningham read the draft of the policy as drafted by Kendis Muscheid.

It was moved to adopt the policy as presented regarding the Nominating Committee composition and process. The motion was unanimously approved.

### **C. Disclosures**

President Joe Hosmer indicated that since this is the Annual Meeting, the Board must disclose any conflicts during the upcoming year.

- **Joe Hosmer**
  - Chairman of CAMPFIRE Trust of Zimbabwe
- **Roman DeVille** – no conflicts
- **Warren Sackman** – no conflicts
- **Paul Babaz**
  - Congressional Sportsman Foundation Board
  - Georgia Natural Resources Foundation Board
  - Deputy President-Elect, SCI Board
  - Employee of Morgan Stanley – It was noted that he did not participate in the voting process to move SCI Foundation's investment account to Morgan Stanley, nor does he manage that account or receive any compensation whatsoever for this account.
- **John McLaurin**
  - Corporate Treasurer, SCI Board
- **Mike Rogers, Sr.**
  - Past President, SCI Board
  - His son, Mike Rogers, Jr., owns a video company that SCI contracts for the Convention. Mike Rogers, Sr. does not receive any compensation for this.
- **Laird Hamberlin**
  - Vice President, SCI Board
- **Steve Skold**
  - Vice President, SCI Board
- **Brook Minx** – no conflicts
- **Ricardo Longoria**
  - Weatherby Foundation Board
  - The Conklin Foundation Board
  - Texas Wildlife Association Board
  - Conservation Force Board
- **Dennis Anderson**
  - Hunter Proud Foundation Board
  - Past President, SCI Board
  - The Conklin Foundation Board
  - Weatherby Foundation Board

**XIII. Travel for the Record**

**A. Domestic**

**B. International**

**XIV. Board Training Session**

Michael Brodie provided a Board training session focused on fundraising.

**XV. Executive Session**

There was no executive session during this meeting.

**XVI. Adjournment**

It was moved by Roman DeVille to adjourn the SCI Foundation Board of Directors Meeting at 4:40 pm Eastern Time. The motion was duly seconded and unanimously approved.