



## MINUTES

### SCI FOUNDATION BOARD OF DIRECTORS

Tucson, AZ

August 13, 2014

#### I. Establishment of a Quorum

President Joe Hosmer established that a quorum was present. The following individuals were in attendance:

##### SCI Foundation Board – Officers and Directors

Joe Hosmer	President
Roman DeVille	Vice President
J. Alain Smith	Corporate Secretary ( <i>via teleconference</i> )
Warren Sackman	Corporate Treasurer ( <i>via teleconference</i> )
Dennis Anderson	Director ( <i>via teleconference</i> )
Paul Babaz	Director
Ralph Cunningham	Director ( <i>via teleconference</i> )
Don Detwiler	Director
Laird Hamberlin	Director
Ricardo Longoria	Director ( <i>absent</i> )
John McLaurin	Director
Brook Minx	Director
Mike Rogers, Sr.	Director
Steve Skold	Director
Buck Woodruff	Director ( <i>absent</i> )

##### SCI Foundation Advisory Board

Nancy Addison	Member
Diane Delagrance	Member
Sandra Sadler	Member

##### Advisors

Kendis Muscheid	Corporate Counsel
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##### Staff

Bob Benson	Executive Director, SCI Foundation
Nathan Bolt	Director of Finance
Kimberly Byers	Development Coordinator
Stephanie Carabeo	Executive Assistant, SCI Foundation
Phil DeLone	CEO, SCI
Matt Eckert	Deputy Director of Conservation
Sue Hankner	Director of Education & Humanitarian Services
Nita Mackley	Director of Member & Chapter Services
Anna Seidman	Director of Litigation
Melissa Simpson	Director of Hunting Advocacy & Science-Based Conservation
Kim Swanberg	Controller

Dennis Treadwell  
Rich White

Marketing & Communications Specialist  
Director of Museum & Facilities

**Guests**

Herb Atkinson	Region 10 Representative
James Bing	Michigan Chapter President
Randall Bush	Region 22 Representative
Ginger Byrum	Vice Chair, National & International Fundraising
Diann Chitwood	SCI Life Member
Richard DeLisle	Vice Chair, Humanitarian Services
Len Dickinson	Ottawa Valley Chapter President
Amy Drewnowski	SCI Life Member
Mike Drewnowski	Director-at-Large
Robert DuHadaway	Chesapeake Chapter President
Bruce Eavenson	Vice President, SCI
Jeff Goodwin	SCI Life Member
Eddie Grasser	Vice President, SCI
Betty Griner	North Florida Chapter Member
Derrell Griner	North Florida Chapter Member
Don Harter	Vice President, SCI
Larry Higgins	President-Elect, SCI
Elaine Howard	Howard Communications
Kevin Howard	Howard Communications
Craig Kauffman	President, SCI
Bob Keagy	Director-at-Large
Veronica Kosich	Sables President
Sherry Maddox	Vice President, SCI
Larry Maddux	Inland Empire Chapter President
Ann Maki	Vice Chair, Education Sables
Lee D. Murray	Director-at-Large
James Noteman	Chairman, Humanitarian Services
Dan Olson	Michigan Chapter Member
Dennis Sprick	Senior Life Member
Ron Stafford	North Florida Chapter President
Bill Swan	Pathfinder Award Co-Chair
Vicki Swan	Pathfinder Award Co-Chair
Erik Thompson	Northern New Mexico Chapter President
Donald J. Van De Steene	SE Michigan Bowhunters Chapter President

**II. Call to Order**

President Joe Hosmer called the SCI Foundation Board of Directors Meeting to order at 1:17 pm Pacific Time.

**III. Approval of the Minutes**

It was moved by Paul Babaz to approve the July 2, 2014 Minutes. The motion was duly seconded and unanimously approved.

**IV. Request for Additions to the Agenda at the Discretion of the Chair**

- XI. Old Business, C. 501(c)(3) Chapters
- XI. Old Business, D. Approval of HLF Grant Recommendations

It was moved by Paul Babaz to accept additions to the agenda at the discretion of the Chair. The motion was duly seconded and unanimously approved.

**V. Approval of the Agenda and Motion to Allow the Chair to take Agenda Items Out of Sequence**

It was moved by Paul Babaz to approve the agenda as submitted and to take agenda items out of sequence. The motion was duly seconded and unanimously approved.

**VI. President's Remarks**

Joe Hosmer welcomed members of the Foundation Board, Advisory Board, staff and guests to the meeting.

**VII. Treasurer's Report**

It was moved by Paul Babaz to approve the Treasurer's Report as presented. The motion was duly seconded and unanimously approved.

**VIII. Executive Director's Report**

Bob Benson gave a brief report. He noted that his latest ED Report is in the board packet and focuses primarily on development-related work and marketing. He thanked Alain Smith for his recent article in Safari Magazine and for the Public Service Announcement. Bob will be calling on board members for more assistance with fundraising and development. He recently sent a book to all board members regarding fundraising.

**IX. Committee Reports**

**A. Audit Committee**

Don Detwiler reported that the committee continues to review the expenses related to the Fighting for Lion Fund to ensure they are in line with the restricted purpose. To date, no issues have been found. As part of the Internal Control Action Plan, the organizations' purchasing policies and procedures have been formalized to improve efficiencies, reporting and related controls. Staff is currently working on revising/formalizing other policies covering journal entries, inventory, and fixed assets. The committee has determined that it is time to engage a new firm for financial audit and tax preparation services and recently sent a Request for Proposal to candidates. The respondents' proposals have been reviewed and the committee will meet with the firms on August 15<sup>th</sup>.

**B. Bylaws Committee**

Roman DeVille gave an update on the committee's current activities to include: developing packets for each committee Chairman containing the relevant Bylaws, policies and procedures for each committee; reviewing a substantial and complex revision of the SCI Bylaws that was prepared by the Governance Committee; updating the SCI Policies and Procedures Manual to make it easier to use; and developing a "quick guide" to the Bylaws which is now published in the Official Roster. The committee has reviewed a number of SCI and SCI Foundation Bylaws Amendments, including: Amendment of the Foundation Bylaws to allow SCI/SCICF Past Presidents to run for office in the Foundation; the preparation of a separate Travel and Business Expense Policy for the Foundation; and the modification of the nominating procedure for election of Regional Representatives.

### **1. Bylaws Amendment: Travel & Expense Policy Change**

Nathan Bolt provided background on the purpose of the change. This amendment completes the separation of the Foundation's travel and business expense policy from SCI's travel and business expense policy. The only substantive changes are (1) it is clarified that reimbursement for international travel requires prior approval, which approval can be given by the Executive Director as long as the travel is budgeted, and (2) reimbursement for travel to Board meetings is allowed except for the meeting coinciding with SCI's annual convention.

Joe Hosmer commented that the Foundation Board pays for their own travel and meal expenses, with the President being the exception to the rule.

It was moved by Paul Babaz to accept the bylaws amendment as written. The motion was duly seconded and unanimously approved.

### **C. Compensation Committee**

Joe Hosmer stated that there is nothing to report.

### **D. Conservation Committee**

Alan Maki reported that the committee is working diligently on several issues. The US Fish and Wildlife Service adopted a new definition for the term "hunting trophy," which characterizes what is and what is not considered a hunting trophy by the United States Government. The new definition reflects the definition collectively drafted by SCI Foundation and FACE, which was also adopted by CITES. In July, SCI Foundation attended the 65<sup>th</sup> CITES meeting where they took part in multiple working group meetings concerning alleviating illegal trade and reporting requirements for rhinoceros and elephant. With \$125,000 provided by HLF, SCI Foundation is now funding four new bear research projects in Alberta, British Columbia, Missouri and Wyoming. This year's AWCF will be held in Hawassa, Ethiopia November 2-7.

Anna Seidman reported that SCI Foundation is working hard to overturn the US Fish and Wildlife Service's decision to uphold the importation bans on elephant trophies from Zimbabwe. They have asked the US Fish and Wildlife Service to provide a list of the exact information they would need in order to reverse the finding and will assist Zimbabwe in providing that information for 2014 and also for 2015. The Great Elephant Census, a multinational elephant survey, is being conducted and will provide accurate and up-to-date population numbers that will expose whether or not the US Fish and Wildlife Service's negative enhancement finding is warranted. On April 4, the US Fish and Wildlife Service also implemented an importation ban on elephant trophies from Tanzania. In a letter from the US Fish and Wildlife Service to Tanzania, it states that until there is evidence that shows that the number of elephants in Tanzania that are taken by all means – legal and non-legal - is lower than the number of elephants that are born, the US Fish and Wildlife Service will not allow importation of elephants from Tanzania. SCI Foundation will be in court regarding this issue in the next few weeks.

### **1. Lion Update**

Melissa Simpson distributed a timeline of her work on the lion issue over the last two years. A decision on whether the African Lion will be up-listed to a threatened or endangered species under the Endangered Species Act has yet to be announced. Melissa reached out to the US Fish and Wildlife Service in preparation for this meeting and was told that there is new information. She has since received an e-mail from Dan Ashe's Chief of Staff that stated that there is no new information and that a decision has been made but they are not ready to disclose it. We have filed a foyer request and are foxying every correspondence that helped influence the decision. The new date for the decision to be announced is mid-October to November.

### **2. CWD Issue**

Matt Eckert gave an update on Chronic Wasting Disease which causes animals to lose brain function and is 100% fatal. In Alberta, one deer in 100 tested positive for the disease but in specific hot spots up to 12% tested positive. As a result, Alberta is now facing a decision as to whether or not to remove the deer. The Conservation Committee is considering drafting a statement on whether or not they support the concepts that the Alberta Government has put forward. The next step will be to review the management plan.

### **E. Education Sables**

Sue Hankner reported that enough Salvation Army staff have been trained to teach conservation education and shooting sports which eliminates the need for SCI Foundation staff to be present during future trainings. Summer at AWLS was busy with 20+ volunteers for work week and 48 attending Chapter Leadership Training. A reunion and cabin dedication was held during the summer. AWLS will be hosting a world forum on shooting activities in September which will include folks from all over the world. The grants committee has awarded several grants this year to Chapters. The Sables is meeting this weekend for their annual strategic planning. In preparation, Sue has prepared an accomplishments document. She gave an update on the idea to create a youth council. Sandra Sadler referred to the AWLS Wish List in the packet and asked that board members and those in the audience consider making a pledge.

### **F. Finance & Investment Committee**

Warren Sackman reported that SCI has invited the SCI Foundation Finance Committee to their committee meeting this week where they will be discussing the RFP. SCI and the Foundation are working together as it makes sense to have all funds with one firm as opposed to being split up.

### **G. Humanitarian Services Committee**

Jim Noteman reported that the committee will meet on Friday morning. Planning for the Veterans Breakfast is moving along. Richard DeLisle has taken over the Sportsman Against Hunger program. The Pathfinder Award applications are being sent with a deadline of October 1. Bill and Vicki Swan have further information. The hunt to be auctioned on Friday night at convention is valued at \$92,000 and is a 100% donation.

#### **H. Museum Committee**

John Chitwood reported that with the money raised at the 2013 Museum Gala, the following projects were completed: replaced five interactive computers, replaced theater projector, upgraded zoned sound system, extended billboard marketing and renovated the front lobby. At Saturday's SCI Board Meeting, they will request donations for exhibit repairs and restorations. Dennis Treadwell reported that there will be a two-page spread in the October issue of Sports Afield Magazine. Radio and television interviews were conducted recently. The museum is hosting a seminar for Constant Contact which will include 98 local business people. Upcoming events include Flashlight Night and a National Hunting and Fishing Day Celebration. The new Trade Show Booth has been completed and will be used to increase visitation to the museum by expanding community outreach and awareness.

#### **I. National & International Fundraising Committee**

Bob Benson reported that Tuesday during the convention is Foundation Day. The 3<sup>rd</sup> annual sporting clays shoot will be held that morning followed by the conservation leadership award gala in the evening. He is seeking volunteers to help with both events and also in the Foundation's booth. Eleven Chapters have signed up for the Chapter Challenge by making a \$10,000 pledge which supports the First for Wildlife Endowment. Bob is currently working on a confidential list of fifty donors with the ultimate goal of getting an in person meeting with each prospect. He will follow up with each Board member who participated in the recent board survey. He thanked Diane Delagrange for hosting an upcoming cocktail party at her home where Bob will share information about SCI Foundation.

#### **J. Nominating Committee**

Joe Hosmer stated that there is nothing new to report.

#### **K. Public Relations & Marketing Committee**

Nancy Addison reported that they have received proposals from four different companies and are reviewing them now. Dennis Treadwell took over the First for Wildlife e-newsletter. They continue to print ads in Safari Times and in other publications to spread awareness for the Foundation. They are working with several outside agencies to create PSA type video spots that can be used on television and in conjunction with our website and social media pages and blogs. They are also working to identify and better utilize our media connections and outside network relations. The Foundation's Facebook page has recently been updated. The Conservation Facebook page is managed by the Washington, DC Office and is updated often. The Foundation's website is currently in the process of a full redesign. The goal is to make it easier to use and mobile friendly while ensuring that the page content is concise, pertinent and easily updatable.

### **X. Task Force Reports**

#### **A. Beretta Event**

Paul Babaz expressed excitement for the inaugural Beretta & SCI Foundation Conservation Leadership Award Gala and encouraged attendance. The final nominees selected are Ralph and Deb Cunningham, Roman DeVille, Robert Model, John L. Morris, Larry and Brenda Potterfield, and Byron and Sandra Sadler. The winner will be unveiled the night of the event. He gave an update on the list of live auction donations and sponsorships. The following Board members

signed up to sponsor the event: Laird Hamberlin, Dennis Anderson, Warren Sackman, Steve Skold and Ricardo Longoria.

It was moved by Dennis Anderson to put all net proceeds from the Beretta event into the First for Wildlife Endowment. The motion was duly seconded and unanimously approved.

**B. Boy Scouts of America**

Bob Benson reported that BSA is in the midst of building a world class shooting sports facility at their Philmont Ranch with the grant the HLF provided. Stacy Huff will provide a detailed report and a dedication will be conducted once the project has been completed. A survey was sent via e-blast to SCI's membership recently to identify our members who are BSA alumni. The survey was a success with 158 respondents. Stacy has spoken to the local Las Vegas council for help with the shoot and he will organize three teams through his national board. The National Director of Venturing, Peter Self, is now in contact with Sue Hankner to flesh out the details of the venturing program. Roman DeVille has targeted wing shooters to either participate or sponsor the sporting clays event. Bob mentioned that Alex Diehl from Krieghoff will offer the opportunity for participants to shoot one of Krieghoff's big bore rifles.

**C. Museum Development/SCIF Real Estate**

Roman DeVille reported that they have had two meetings on this topic.

**1. Museum Capital Improvements and Maintenance**

It is the committee's recommendation to expend funds from the cell tower lease funds in the amount of \$125,000, subject to further negotiations/bids, for the following improvements to the Tucson facility: HVAC replacement of two units, sealant work and window replacements, parking lot paving repairs, and gravel parking lot grading. The Board unanimously approved the recommendation.

**2. Tucson Building Security**

To address concerns from a recent FBI visit to the facility, Steve Skold informed the Board that the committee recommends that a security consultant be engaged to review the site and make recommendations. Specific items that will be discussed with a consultant would be doors limiting upper floor access, building locking/access control, exterior lighting, and camera monitoring. Steve noted that once there are cost estimates for these expenditures, it can be discussed how to allocate the expenses between SCI and SCI Foundation.

**D. Strategic Planning**

Bob Benson reported that copies of the strategic plan are included in the board packet. He recognized John McLaurin and the rest of the Board for their contributions to the plan and encouraged feedback as it is a working document.

It was moved by John McLaurin that the entire strategic plan be part of the Executive Director's performance plan and that the various goals and objectives be incorporated into the various department's senior members' performance reviews. The motion was duly seconded and unanimously approved.

## **XI. Old Business**

### **A. JC Bell**

Joe Hosmer reported that JC Bell is currently in China and also recently traveled to Namibia. He has stated that he is interested in becoming a sponsor for the Beretta and SCI Foundation Conservation Leadership Award Gala and for the BSA/SCI Foundation sporting clays shoot.

### **B. BSA Shoot**

Paul Babaz provided information on the BSA Shoot that is scheduled on October 24<sup>th</sup> in Atlanta, GA. Roman DeVille offered to split a third of the \$5,000 sponsorship if Buck Woodruff and Paul Babaz will split a third.

### **C. 501(c)(3) Chapters**

Kendis Muscheid provided information in response to a question that was brought by Diann Chitwood regarding having a 501(c)(3) Chapter representative elected to the SCI Foundation Board. Kendis further explained the difference between the 501(c)(3) and 501(c)(4) chapters. She also noted that when a member of a 501(c)(3) Chapter is lobbying on the Hill, they are there as a SCI member, not as a Chapter member. Joe Hosmer noted that the Foundation sends various communications such as the First for Wildlife e-newsletter to keep the Chapters up to date on Foundation news. Ginger Byrum and Diann Chitwood will brainstorm ideas for Chapters to be more involved with the Foundation.

## **XII. New Business**

### **A. Potential Latin American Forum**

Joe Hosmer reported that Craig Kauffman addressed this topic at the EC meeting this morning. Craig has been involved with the Regional Representative in Latin America to create a forum similar to AWCF to bring together government leaders, professional hunters, outfitters and SCI chapters. To start off small, the forum would be held over about three days and include up to five countries. Craig suggested that a joint team be created. The EC was agreeable that the first forum be launched in January/February. The consensus of the Board was for Joe and Craig to work with Thomas Saldias to create a plan before approaching ICCF to find out if they are interested in helping to organize the event.

### **B. CAMPFIRE Elephant Tag**

This item was moved to Executive Session.

### **C. Extraordinary Gift**

Craig Kauffman explained that there is a web-based program in his area for a "one day give" which is held the Friday before Thanksgiving. Three years ago they raised just shy of \$1M in one day, \$3M was raised two years ago and \$5M was raised last year. He suggested that SCI Foundation consider doing something similar. Bob Benson will do some research.

### **D. Approval of HLF Grant Recommendations**

It was moved by Alain Smith to approve the following grants as set forth by the HLF Trustees. The motion was duly seconded and unanimously approved.

- a. Wood Bison Release into the Wild: Alaska (\$95,000)**
- b. Southern African Wildlife College Sustainable Utilization Program Equipment (\$45,000)**

- c. **Anti-Poaching Funding Selous Game Reserve – Wildlife Conservation Foundation of Tanzania (\$100,000)**
- d. **DNA Bar Coding African Wildlife (\$50,000)**

**XIII. Travel for the Record**

**A. Domestic**  
None

**B. International**

AWCF – Ethiopia (November 2-7, 2014)

- Matt Eckert
- Joe Hosmer
- CC Jaeger
- Alan Maki
- George Pangeti
- Melissa Simpson
- Michelle Tacconelli

**XIV. Executive Session**

It was moved by Roman DeVille to enter executive session at 4:30 pm Pacific Time. The motion was duly seconded and unanimously approved.

**Approval of Minutes:** It was moved by Brook Minx to approve the May 7, 2014 executive session Minutes. The motion was duly seconded and unanimously approved.

**Approval of HLF Write-Off:** The Board unanimously approved a HLF write-off in the amount of \$100,000 as recommended by the National and International Fundraising Committee.

**CAMPFIRE Elephant Tag:** It was moved by Laird Hamberlin to deny reimbursement to Chapunga Safaris. The motion was duly seconded and approved. Joe Hosmer abstained as he serves on the CAMPFIRE Trust.

It was moved by Brook Minx to adjourn executive session at 5:02 pm Pacific Time and re-enter regular session. The motion was duly seconded and unanimously approved.

**XV. Adjournment**

It was moved by Mike Rogers, Sr. to adjourn the SCI Foundation Board of Directors Meeting at 5:04 pm Pacific Time. The motion was duly seconded and unanimously approved.